

## Band F: PR, Representation and Marketing Services Benefits Comparison

Benefit	Band F Tier 1 (£150)	Band F Tier 2 (£515)
<b>Trade Shows and Events</b>	N/A - can attend on behalf of clients	ATTA® member participation rates at events and exhibitions (Experience Africa, WTM, ITB, etc.)
<b>Marketing and Networking</b>	Invitations to ATTA® networking events	Invitations to ATTA® networking events
<b>News Exposure</b>	Opportunity to submit limited company updates to ATTA® Daily News as own brand	Unlimited company and client updates to ATTA® Daily News
<b>Webinar Hosting</b>	-	One free webinar annually, broadcast with ATTA® support
<b>Job Posting</b>	-	One free job post per year
<b>Advisors &amp; Partner Access</b>	Access to ATTA® specialist advisors and partner discounts	Access to ATTA® specialist advisors and partner discounts
<b>Training, Events &amp; Resources</b>	Access to member-only webinars, training, trade dinners, and sustainability toolkit materials	Access to member-only webinars, training, trade dinners, and sustainability toolkit materials
<b>TRIP - Travel Risk Management</b>	-	<ul style="list-style-type: none"> <li>Two free tickets to every TRIP Group event (worth £355 per person) and 70% off additional tickets</li> <li>Unlimited access to TRIP Group webinars at no cost</li> <li>20% off expert-led training courses and consultancy services designed to improve travel safety</li> <li>A free 20-minute consultation to validate your current systems and receive tailored guidance for improvement</li> </ul>