



PURE AFRICA

2026 Fact Sheet

UPDATED



All you need to know

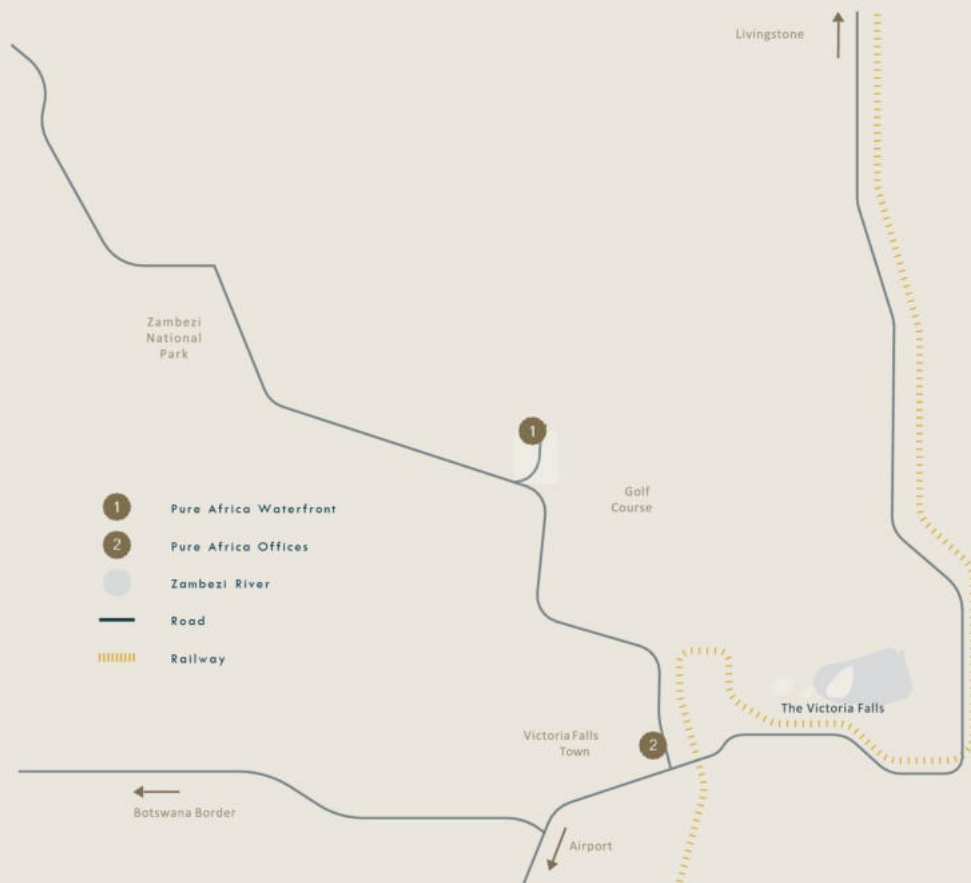
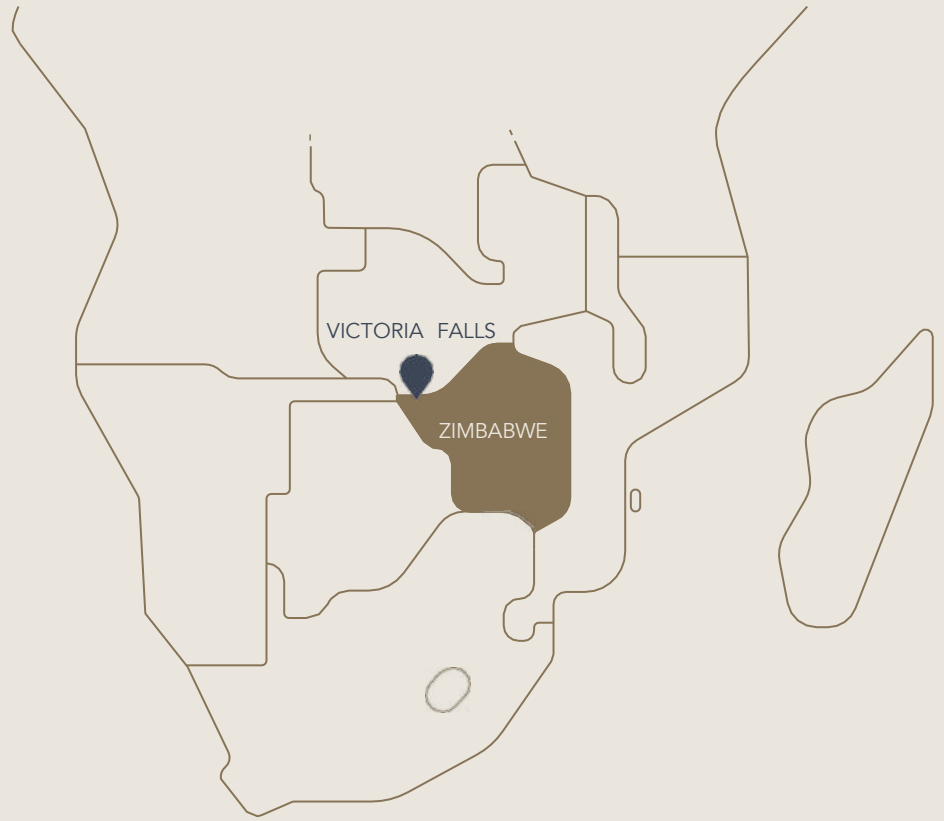


- Pure Africa is a premium tourism operator with a responsible ethos. Based in Victoria Falls Zimbabwe, we offer an array of curated experiences, river cruises, events, weddings and full destination services. We strive to redesign the destination experience for high-end travellers in Victoria Falls.
- River Cruises form the core of our experience's offering. We run river cruises for sunrise, lunch, sunset and dinner on one of our 4 boats in the fleet. Our flagship is the Zambezi Explorer.
- The Eatery Dining Experiences are a new way of enjoying a tasty meal at lunch or dinner time in a stunning atmosphere on the banks of the Zambezi River – the only such location in Victoria Falls.
- Our Bespoke Exclusive Experiences are a totally unique offering for the most discerning clients, in which a Guided Tour of the Falls is combined with a talk about David Livingstone and a top-notch culinary experience at the edge of the Victoria Falls, a riverbank, or on an island.
- We have built a strong reputation for hosting destination events dedicated for MICE & Weddings in Victoria Falls. Our head of events and weddings has over 30 years experience in planning and organizing events in Victoria Falls.
- Premium Groundhandling Services offer a full solution in Victoria Falls ranging from Transfers, Pure Africa Experiences and selected Third Party Experiences. In addition, our dedicated Destination Services Department provides a seamless, end-to-end guest and agent experience. The department is responsible for our comprehensive in-destination packages in and around Victoria Falls.
- The newly upgraded Pure Africa Waterfront is a one-hectare space with 110 meters river frontage where the bulk of our guest-facing operations take place. It includes the best-equipped events venue in the area, The Eatery, and our fleet of vessels.
- Design is at the core of our brand DNA. Our in-house design duo works predominantly with local artisans and local materials to create an environment that is sophisticated yet a true reflection of the surrounds.
- We place a lot of emphasis on reducing our carbon footprint and supporting wildlife and communities around us. Besides working closely with nonprofit Greenline Africa on various community projects, Elisabeth Curiger is also the Zimbabwean ambassador for 67 blankets and proud to be working in conjunction with Greenline Africa in Victoria Falls to assist in the support they need to contribute to the 67 Blankets campaign for "Nelson Mandela Day". We treat any blackwater in our own water treatment plant, separate and recycle our waste, fade out single use plastic, generate solar power for onboard facilities on two of our boats among others.

Our partners



Location



Sunrise Cruise

EXPERIENCES

Immerse yourself in the new day while enjoying a Sunrise Cruise, scrumptious traditional English Breakfast and freshly brewed coffee as you seek out wildlife emerging onto the water's edge. Certainly, one of the things that rewards getting up before sunrise.

Marvel at the mirror-like Zambezi and its awakening spirit, all the while your full English Breakfast is being prepared on board and served as you gently push forward on the Zambezi River.

This cruise is especially rewarding for bird enthusiasts with our captains well versed in identifying the resident varieties.



Timings	6:00 - 8:00 (on request any 2 hours between 05:30 - 10:00)
Duration	2 hours
Min / Max	4/30
Boat	Zambezi Reflections
Culinary Offering	Homemade bread and muffins, granola berry muesli with yoghurt, cheese and fruit platter, English breakfast options, selection of teas, coffee
Includes	Transfers, English breakfast, tea & coffee
Excludes	National Park fees

Private Sunrise Cruise

EXPERIENCES

Choose a Private Sunrise Cruise on our smallest vessel, Kalunda, as the way to start your morning in Victoria Falls, with a Continental Breakfast served as you soak up the serene ambience of the river. Whatever the occasion, be it your honeymoon or a gathering of family and friends, we ensure a magical morning on the water as the colours of the sky are seduced by the rising sun.

This cruise is especially rewarding for bird enthusiasts, with our Captains exceptionally well versed in identifying the varieties and early mornings the best time to spot the many species that call the Zambezi home.



Timings	6:00 - 8:00 (on request any 2 hours between 05:30 - 10:00)
Duration	2 hours
Min / Max	2/6
Boat	Kalunda (exclusive use)
Culinary Offering	Homemade bread and muffins, granola berry muesli with yogurt, cheese and fruit platters, selection of teas, coffee
Includes	Transfers, Continental breakfast, tea & coffee
Excludes	National Park fees

Lunch Cruise

EXPERIENCES

At around midday while most of Victoria Falls is resting, head out for a Lunch Cruise on the perfectly quiet Zambezi River. Sit back and allow our experienced chefs to prepare a three-course meal on board, using only the freshest seasonal ingredients. A selection of Pure Africa wines and drinks are served as an accompaniment.

Watch elephants on the riverbank and get up close to the hippos while enjoying your meal. It's an ideal time to be lulled by the water and exult in the fish eagle's call. You'll be forgiven for thinking you have the place to yourself – as it'll feel that way.



Timings	12:00 - 14:00
Duration	2 hours
Min / Max	4/30
Boat	Zambezi Reflections
Culinary Offering	Seasonal starter, main course, dessert, beverages
Includes	Transfers, 3 course lunch, beverages
Excludes	National Park fees

Private Lunch Cruise

EXPERIENCES

Gather your closest family and friends around you at midday for an intimate Private Lunch Cruise on Pure Africa's smallest cruiser, the Kalunda, that will see you enjoying a three-course meal prepared onboard and served with utmost care.

As you relax into the surroundings and each other's company and savour your meal while looking out for wildlife lazing near the banks of the river, appreciate the ever-changing colours of the calm waters that you will quite literally, have to yourself.



Timings	12:00 - 14:00
Duration	2 hours
Min / Max	2/6
Boat	Kalunda (exclusive use)
Culinary Offering	Seasonal starter, main course, dessert, beverages
Includes	Transfers, 3 course lunch, beverages
Excludes	National Park fees

Sunset Cruise Luxury Deck

EXPERIENCES

A visit to Victoria Falls isn't complete without a mesmerising Sunset Cruise, and Pure Africa's flagship Zambezi Explorer's two beautifully fitted 'Luxury Decks' are an ideal option for this. Completely refurbished with Ndebele-patterned chairs, generous lounge seating and views through linen curtains that gently hold back the afternoon breeze. Cruise the watery wilderness with the spray of the Victoria Falls, small river islands and lush vegetation as your backdrop.

Throughout the cruise canapés and drinks are served. Into the experience, you'll be treated to the most magical sunset, an African classic, before heading back to the Pure Africa Waterfront.



Timings	Summer: 16:30 - 18:30, Winter: 16:00 - 18:00
Duration	2 hours
Min / Max	2/116
Boat	Zambezi Explorer (Deck 1&2)
Culinary Offering	Selection of freshly prepared canapés, beverages
Includes	Transfers, canapés, beverages
Excludes	National Park fees

Sunset Cruise Signature Deck

EXPERIENCES

A visit to Victoria Falls isn't complete without a mesmerising Sunset Cruise, and the 'Signature Deck' of our flagship Zambezi Explorer is the best choice for this. Uniquely designed, the upper 'Signature Deck' is utter sophistication and guests are encouraged to relax into the deep-set couches that reflect the earthy tones and river blues found in the surroundings. Enjoy uninterrupted views from the 6m elevation, delicious canapés and the service of a dedicated mixologist.

A range of our Pure Africa wines, craft beer and artisanal spirits are also available throughout. As the sun sets, head back to the Pure Africa Waterfront where a seamless choice is a dinner at The Eatery.



Timings	Summer: 16:30 - 18:30, Winter: 16:00 - 18:00
Duration	2 hours
Min / Max	2/34
Boat	Zambezi Explorer (Top Deck)
Culinary Offering	Selection of freshly prepared canapés, premium beverages including cocktails and mocktails
Includes	Transfers, canapés, premium beverages
Excludes	National Park fees

Private Sunset Cruise

EXPERIENCES

An escape into the sunset is the ideal way to spend an intimate couple of hours as a family or small group with Kalunda the ultimate choice for your indulgently hosted Private Sunset Cruise. Small and charming with a distinct personality, Kalunda allows guests to peacefully and intimately explore the Zambezi River's navigable channels as it idles quietly up and downstream.

Whatever the occasion, enjoy exclusive use with decadent canapés and cocktails served by attentive staff. As the sun sets, toast the orange-tinged sky, the lull of the waters and each other.



Timings	Summer: 16:30 - 18:30, Winter: 16:00 - 18:00
Duration	2 hours
Min / Max	2/6
Boat	Kalunda (exclusive use)
Culinary Offering	Selection of freshly prepared canapés, premium beverages excluding cocktails and mocktails
Includes	Transfers, canapés, premium beverages
Excludes	National Park fees

Dinner Cruise

EXPERIENCES

This river cruise offers everything and more. Not only the magical colours of the Zambezi River at dusk but a truly unique four-course dinner too. Ideal for food and nature lovers wanting it all. Embark from the Pure Africa Waterfront and head off into the evening. After your favourite drink is poured, you'll be ushered to your set table where a delectable series of dishes freshly prepared on the boat and paired to premium drinks are served.

Silhouettes of elephants against the sunset and hippos noisily grunting in the distance will most certainly add to the ambience.



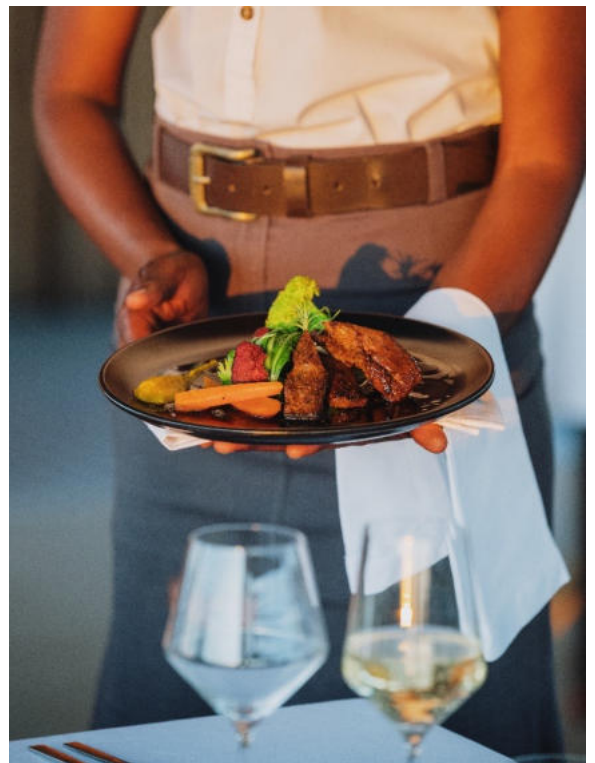
Timings	17:00 - 20:00
Duration	3 hours
Min / Max	2/70
Boat	Zambezi Breeze
Culinary Offering	Beverages, starter board, seasonal starter, main course, dessert
Includes	Transfers, 4 course dinner, beverages
Excludes	National Park fees

Classic Dinner Cruise

EXPERIENCES

Our Classic Dinner Cruise is a perfect setting for couples, families, and friends celebrating special occasions or simply wanting quality time together. Begin your scenic culinary journey on the Zambezi River with a refreshing welcome drink and a chilled face towel, setting the tone for a sophisticated evening. Each table is elegantly set with linen and warm lighting, creating a cozy, intimate atmosphere. As the cruise drifts along the river, savour the first delectable courses paired with carefully selected wines, perfectly enhancing each dish's flavours.

For two enchanting hours, enjoy breathtaking views as night falls and the cruise returns to the warmly lit Pure Africa waterfront, where you can relish the rest of your meal in an atmosphere of romance and charm.



Timings	17:00 - 19:00 Cruise until after Sunset 19:00 - 20:00 Floating at Pure Africa Waterfront Jetty
Duration	3 hours
Min / Max	2/24
Boat	Zambezi Reflections
Culinary Offering	Selection of Premium Beverages, amuse-bouche, cold starter, hot starter, palette cleanser, choice of main course, dessert
Includes	Transfers, 6-course dinner, selection of premium beverages
Excludes	National Park fees After 8 pm, beverages to guests' own account Kids under 12 years

The Eatery Lunch Experience

EXPERIENCES

Endorsing the art of long leisurely lunches, The Eatery Lunch Experience offers al fresco dining at the Pure Africa Waterfront, inviting you to savour our chef's offering while enjoying uninterrupted views towards the Zambezi shoreline. A focus on culinary design and locally sourced produce sees a selection of freshly prepared dishes attentively served by our team. Think crispy salads, roasted veg, homemade pasta and grilled Zambezi bream.

Whether tucked under ancient trees or perched in the partial sun under over-sized umbrellas, a meal here prolongs your river experience, keeps you close to nature and away from the buzz of the city – affirming there's nowhere you'd rather be.



Timings	12:00 - 14:00
Duration	2 hours
Min / Max	2/40 (40 max pax per booking)
Location	The Eatery (Pure Africa Waterfront), Non-exclusive
Culinary Offering	Seasonal starter, main course, dessert
Includes	3 course lunch
Excludes	Transfers, beverages

The Eatery Dinner Experience

EXPERIENCES

The Eatery Dinner Experience entices guests to enjoy al fresco dining at The Eatery at the Pure Africa Waterfront, where a delicious three-course meal is served by lantern light and enjoyed under a starstudded African sky. The Eatery Dinner Experience focuses on the quality of the ingredients; freshly baked bread, homemade pasta, Zimbabwe beef prepared to perfection, all accompanied by the drink of your choice.

Perched on the banks of the river, on arrival gather around the fire-pit before following the lanterns to your table for dinner – the roar of the distant Falls, the grunting hippos and call of the fiery-necked nightjar for company.



Timings	18:00 - 21:00
Duration	3 hours
Min / Max	2/40 (40 max pax per booking)
Location	The Eatery (Pure Africa Waterfront), Non-exclusive
Culinary Offering	Seasonal starter, main course, dessert
Includes	3 course dinner
Excludes	Transfers, beverages

The Eatery Potjie Dinner Experience

EXPERIENCES

The Eatery Potjie Dinner Experience at the Pure Africa Waterfront spoils gourmands with a selection of traditional stews prepared in potjie pots and left to simmer to perfection, before being enjoyed al fresco on the banks of the river for dinner. The potjie (pot) dishes offered are Beef, Chicken and Vegetarian, each bringing their own distinct taste of wood-smoked Africa.

Dinner is enjoyed under the stars alongside the Zambezi River, with the meal accompanied by your drink of choice from our curated collection of Pure Africa wines, artisan spirits and craft beers. A distinctly African feast under the stars.



Timings	18:00 - 21:00
Duration	3 hours
Min / Max	2/40 (40 max pax per booking)
Location	The Eatery (Pure Africa Waterfront), Non-exclusive
Culinary Offering	Seasonal starter, potjie as main course, dessert
Includes	3 course dinner
Excludes	Transfers, beverages

The Eatery Dinner & Sunset Cruise Luxury Deck

EXPERIENCES

This experience combines a mesmerising Sunset Cruise on one of our flagship Zambezi Explorer 'Luxury Decks' with a delicious three-course dinner on the banks of the iconic Zambezi River at The Eatery at the Pure Africa Waterfront. Completely refurbished with Ndebele-patterned chairs, generous lounge seating and views through crisp linen curtains, the 'Luxury Decks' have never looked better.

Cruise the watery wilderness with the spray of the Victoria Falls as your backdrop. At sunset return to the Pure Africa Waterfront, following the lantern light to your table at The Eatery where a delicious three-course meal is served under a star-studded African sky. The Eatery Dinner & Sunset Cruise Luxury Deck is a shared experience.



Timings	Summer: 16:30 – 21:00, Winter: 16:00 - 21:00
Duration	5 hours
Min / Max	2/40 (40 max pax per booking)
Location	Zambezi Explorer Luxury Deck, The Eatery (Pure Africa Waterfront), Non-exclusive
Culinary Offering	Cruise: Selection of freshly prepared canapés, beverages Dinner: Seasonal starter, main course, dessert, Complimentary wines, beers and soft drinks
Includes	Transfers, Sunset Cruise, beverages (cruise), 3 course dinner, Complimentary wines, beers and soft drinks (The Eatery)
Excludes	National Park fees, beverages at The Eatery

The Eatery Dinner & Sunset Cruise Signature Deck

EXPERIENCES

This specifically designed experience pairs a Sunset Cruise onboard our flagship Zambezi Explorer 'Signature Deck' with an unmatched al fresco dinner at The Eatery at our Pure Africa Waterfront. The 'Signature Deck' on the vessel's uppermost level is pure extravagance, with gourmet hors d'oeuvres and premium beverages served by a dedicated mixologist as you cruise the waterways on your Sunset Cruise. On return to the Pure Africa Waterfront gather around the fire-pit before following the lanterns to your table for dinner.

The Eatery focuses on the quality of the ingredients; freshly baked bread, homemade pasta, Zimbabwe beef prepared to perfection. As you dine, listen out for grunting hippos and the distant call of the fiery-necked nightjar. The Eatery Dinner & Sunset Cruise Signature Deck is a shared experience.



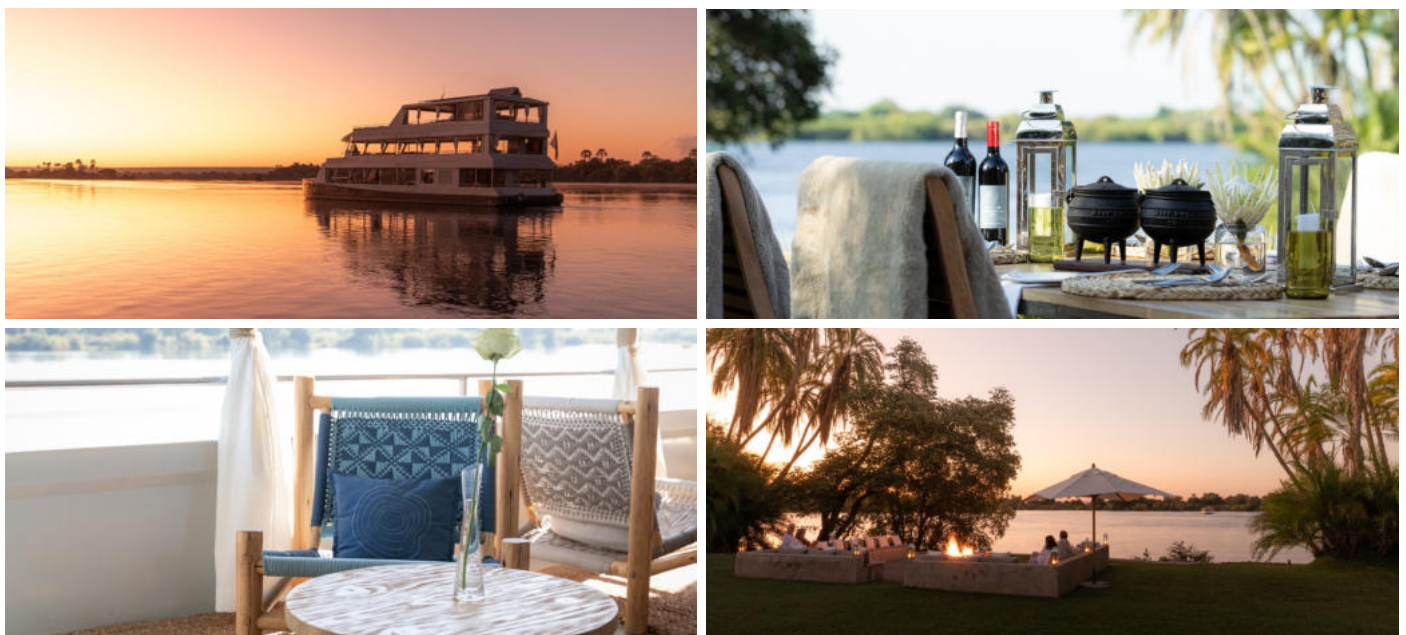
Timings	Summer: 16:30 – 21:00, Winter: 16:00 - 21:00
Duration	5 hours
Min / Max	2/34 (34 max pax per booking)
Location	Zambezi Explorer Signature Deck, The Eatery (Pure Africa Waterfront), Non-exclusive at The Eatery
Culinary Offering	Cruise: Selection of freshly prepared canapés, premium beverages including cocktails and mocktails Dinner: Seasonal starter, main course, dessert, Complimentary wines, beers and soft drinks
Includes	Transfers, Sunset Cruise, beverages (cruise), 3 course dinner, Complimentary wines, beers and soft drinks (The Eatery)
Excludes	National Park fees, beverages at The Eatery

The Eatery Potjie Dinner & Sunset Cruise Luxury Deck

EXPERIENCES

Start your evening with a compelling Sunset Cruise on one of our flagship Zambezi Explorer 'Luxury Decks', before returning to The Eatery at the Pure Africa Waterfront to indulge in an al fresco dinner of traditionally prepared potjie pot stews. The Zambezi Explorer's 'Luxury Decks' have been completely refurbished with Ndebele-patterned chairs, generous lounge seating and views through crisp linen curtains, they offer the ideal backdrop.

Cruise the watery wilderness with the spray of the Victoria Falls within sight, before returning to The Eatery for a dinner of delicious potjies cooked to perfection by our chefs. Settle at your lantern lit tables under the stars to savour your meal, the setting and the sounds of the bush around you. The Eatery Potjie Dinner & Sunset Cruise Luxury Deck is a shared experience.



Timings	Summer: 16:30 – 21:00, Winter: 16:00 - 21:00
Duration	5 hours
Min / Max	2/40 (40 max pax per booking)
Location	Zambezi Explorer Luxury Deck, The Eatery (Pure Africa Waterfront) , Non-exclusive
Culinary Offering	Cruise: Selection of freshly prepared canapés, beverages Dinner: Seasonal starter, potjie as main course, dessert, Complimentary wines, beers and soft drinks
Includes	Transfers, Sunset Cruise, beverages (cruise) 3 course potjie dinner, Complimentary wines, beers and soft drinks (The Eatery)
Excludes	National Park fees, beverages at The Eatery

The Eatery Potjie Dinner & Sunset Cruise Signature Deck

EXPERIENCES

The Eatery Potjie Dinner & Sunset Cruise Signature Deck reimagines the Zambezi River experience, combining our Sunset Cruise onboard the Zambezi Explorer with a distinctly African potjie pot feast. Depart the Pure Africa Waterfront on the vessel's 'Signature Deck' that offers uninterrupted views from the 6m elevation, delicious canapés and the service of a dedicated mixologist as you cruise the waterways.

After the sun sets, transition seamlessly to time around the fire-pit before following the lantern lit pathway to your table at The Eatery. The threecourse traditional potjie dinner includes Beef, Chicken and Vegetarian dishes that have simmered to perfection on the open flame and are accompanied by your drink of choice from our selection of wines, artisan spirits and craft beers. The Eatery Potjie Dinner & Sunset Cruise Signature Deck is a shared experience.



Timings	Summer: 16:30 – 21:00, Winter: 16:00 - 21:00
Duration	5 hours
Min / Max	2/34 (34 max pax per booking)
Location	Zambezi Explorer Signature Deck, The Eatery (Pure Africa Waterfront), Non-exclusive at The Eatery
Culinary Offering	Cruise: Selection of freshly prepared canapés, premium beverages incl. cocktails and mocktails Dinner: Seasonal starter, potjie as main course, dessert, Complimentary wines, beers and soft drinks
Includes	Transfers, Sunset Cruise, premium beverages (cruise) 3 course potjie dinner, Complimentary wines, beers and soft drinks (The Eatery)
Excludes	National Park fees, beverages at The Eatery

Interactive Potjie Cooking Experience

EXPERIENCES

An immersive addition to The Eatery Potjie Dinner & Sunset Cruise, the Interactive Cooking Experience has you preparing your own potjie pot dinner under the guidance of the Pure Africa Chef on the banks of the Zambezi River. Once all the ingredients, spices and flavours have been added, embark on a Sunset Cruise as the potjies simmer on the open fire. Perfect for the food lover and suited to groups of six or more.

On return from your scenic Sunset Cruise on the Zambezi Explorer partake in a riverside 3-course meal, with your carefully prepared potjies as the main course. For groups of 10 or more, this can be booked as a private experience and private will only apply to the interactive cooking session only. The cruise and eatery dinner, will be a shared experience.

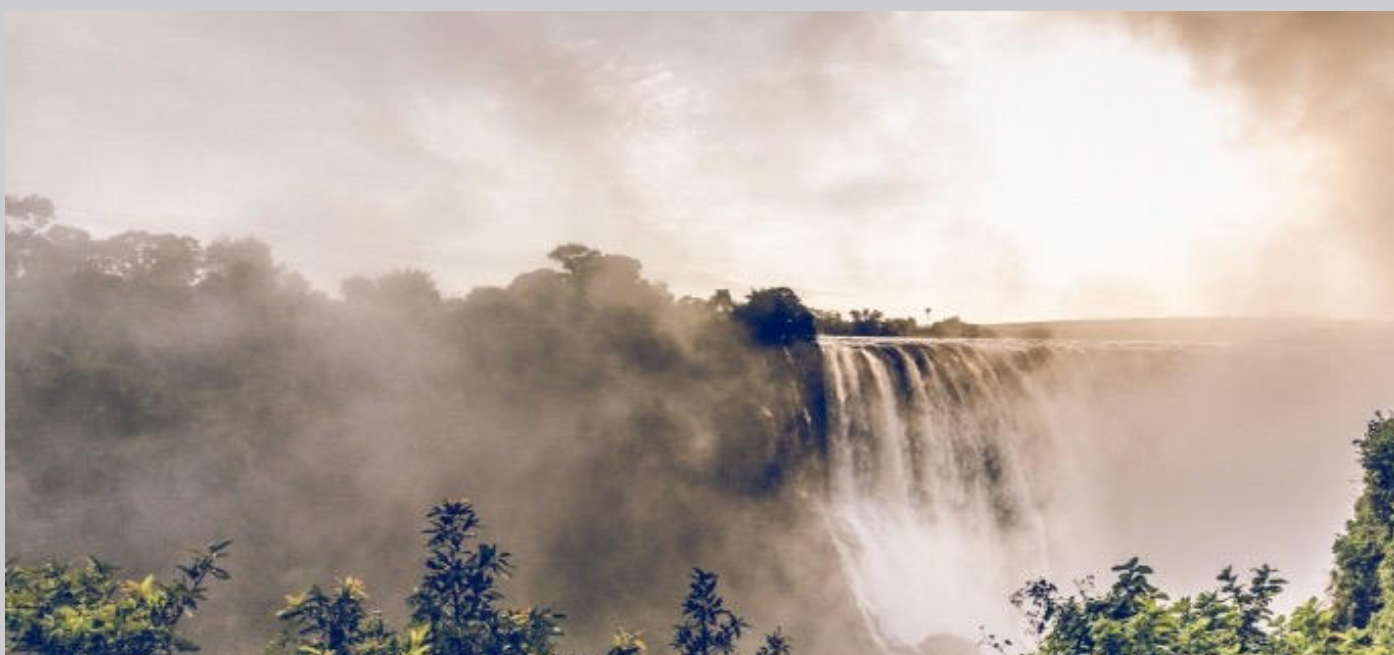


Timings	14:30 - 16:00 (only bookable in combination with The Eatery Potjie Dinner & Sunset Cruise)
Duration	1.5 hours
Min / Max	6/30
Location	The Eatery (Pure Africa Waterfront), weather dependent
Culinary Offering	Welcome drink
Includes	Interactive cooking session with Chef, welcome drink
Excludes	National Park fees, beverages at The Eatery

Guided Tour of the Victoria Falls

EXPERIENCES

There is only one way to see and understand the magnitude, historical relevance and sheer beauty of this Natural Wonder of the World, by guided tour. Working with the finest guides we ensure that you see Victoria Falls from the best angles and learn the lesser-known secrets of the area. A sight of awe-inspiring grandeur described by the Kololo tribe in the 1800s as 'Mosi-oa-Tunya' – 'The Smoke that Thunders'. With around two-thirds of Victoria Falls visible from Zimbabwe, guided trails lead you through the lush Victoria Falls Rainforest, where you'll explore iconic viewpoints such as Devil's Cataract, Main Falls, Horseshoe Falls and Rainbow Falls. Along the way, your guide will reveal lesser-known secrets, from ancient legends to the unique wildlife that thrives in this misty ecosystem. Whether you're keen to photograph the most stunning viewpoints or simply want to immerse yourself in the thundering roar and mist of the Falls, this experience has it all.



Timings	9:00 - 11:00 (on request any 2 hours between 06:30 - 17:00)
Duration	2 hours
Min / Max	2/30
Location	Rainforest National Park (Zimbabwe)
Culinary Offering	N/A
Includes	Transfers,
Excludes	National Park fees

Expert Guided Tour of the Victoria Falls with Historical Livingstone Talk

EXPERIENCES

Experience Victoria Falls like never before with our expert-guided tour that includes a fascinating one hour Historical Livingstone Talk. This tour offers a deep dive into the significance of the Victoria Falls, sharing insights into the life of Dr. David Livingstone, the first European to view the Falls. Learn about his encounters, explorations, and the cultural narratives that surround this awe-inspiring site. The Victoria Falls, a sight of awe-inspiring grandeur described by the Kololo tribe in the 1800s as 'Mosi-oa-Tunya' – 'The Smoke that Thunders'. With around two-thirds of Victoria Falls visible from Zimbabwe, guided trails lead you through the lush Victoria Falls Rainforest, where you'll explore iconic viewpoints such as Devil's Cataract, Main Falls, Horseshoe Falls and Rainbow Falls. Our guides ensure you capture the essence of the Falls, uncovering hidden gems and the lesser-known secrets that make Victoria Falls a true marvel.



Timings	Not scheduled – any 3 hours between 6:00 - 17:00
Duration	Approx. 3 hours
Min / Max	4/20
Location	Rainforest National Park (Zimbabwe)
Culinary Offering	N/A
Includes	Transfers, bottled mineral water
Excludes	National Park fees

Exclusive Victoria Falls Tour & Rainforest Brunch Experience

BESPOKE

Our Exclusive Victoria Falls Tour & Rainforest Brunch Experience has you witnessing the sun rising to burn away the morning mist as you indulge in an insightful private tour before being lead through the rainforest to where your exclusive brunch awaits you.

As rainbows play in the spray and you delight in views from the best vantage points, enjoy an intriguing hours introduction into the journey of Dr David Livingstone. Arrive to meticulously laid tables perched on the edge of the gorge, waiter service and the chef presenting an array of delicious treats, fresh croissants, fruit, cheese, coffees and freshly squeezed orange juices – plus an obligatory splash of bubbly.



Timings	8:00 - 12:00 (exact timings depending on guests' preferences)
Duration	Approx. 4 hours
Min / Max	10/24
Location	Rainforest National Park (Zimbabwe), weather dependent
Culinary Offering	Exclusive Brunch, selection of teas, coffee, premium beverages
Includes	Transfers, private guide (Livingstone talk), brunch, premium beverages
Excludes	National Park fees and Rainforest Venue fees

Exclusive Victoria Falls Tour & Pure Africa Waterfront Lunch Experience

BESPOKE

Our Exclusive Victoria Falls & Pure Africa Waterfront Lunch Experience starts with a specialist tour of the Falls presented by the area's most proficient guide and including an hour-long talk that takes you on a journey with Dr David Livingstone, and the partnerships he forged in the area. This is followed by lunch at the Pure Africa Waterfront.

Endorsing the art of long leisurely lunches, the experience offers al fresco dining under ancient trees or perched in the partial sun under oversized umbrellas while enjoying uninterrupted views of the Zambezi shoreline. A focus on culinary design and locally sourced produce sees a selection of light and freshly prepared delicacies attentively served by the team.



Timings	10:00 - 14:00 (exact timings depending on guests' preferences)
Duration	Approx. 4 hours
Min / Max	4/24
Location	Rainforest National Park (Zimbabwe), Pure Africa Waterfront, weather dependent
Culinary Offering	Seasonal starter, main course, dessert, beverages
Includes	Transfers, expert private guide (Livingstone talk), 3 course lunch, beverages
Excludes	National Park fees

Exclusive Victoria Falls Tour & Riverside Picnic Experience

BESPOKE

An Exclusive Victoria Falls Tour & Riverside Picnic Experience brings you to a secluded place along the river where a picnic is laid out with rugs, plump cushions, comfy throws and a basket that bursts with gourmet treats. First though, enjoy a specialist tour of the Falls presented by the most proficient guide and including an intriguing hour-long talk on the journey of Dr David Livingstone, with specific interest on his influence in the area and the partnerships he forged while travelling.

The Riverside Picnic includes gourmet sandwiches, sparkling wine, salads and canapés – depending on the time of day. The picnic is private and fully serviced with premium drinks to order, ensuring soul-soothing hours on the water's edge.



Timings	11:00 - 15:00 (exact timings depending on guests' preferences)
Duration	Approx. 4 hours
Min / Max	10/24
Location	Rainforest National Park for tour, Zambezi National Park for lunch (Zimbabwe), weather dependent
Culinary Offering	Exclusive picnic buffet lunch, including selection of premium beverages
Includes	Transfers, private guide (Livingstone talk), picnic lunch, premium beverages
Excludes	National Park fees

Exclusive Victoria Falls Tour & Rainforest Cocktails Experience

BESPOKE

In the afternoon as the sun seeks west and the light warms to a golden hue after a busy day, you'll arrive at the Rainforest National Park for your Exclusive Victoria Falls Tour & Rainforest Cocktail Experience. Captivated by the tales of wonder as told by your specialist guide, take advantage of the various viewing points for the best photo angles before enjoying an informative three-part talk on the journey of Dr David Livingstone, before being directed to the David Livingstone Statue where Pure Africa will have set up a private cocktail station just for you.

A selection of canapés, Pure Africa Wine, artisanal spirits and premium drinks will be served just meters from one of the most popular viewing points at the falls. It honestly doesn't get better.



Timings	13:30 - 17:30 (exact timings depending on guests' preferences)
Duration	Approx. 4 hours
Min / Max	10/24
Location	Rainforest National Park (Zimbabwe), weather dependent
Culinary Offering	Platters of freshly prepared canapés, premium beverages
Includes	Transfers, private guide (Livingstone talk), canapés, premium beverages
Excludes	National Park fees and Rainforest Venue fees

Exclusive Picnic

BESPOKE

Arrive to an intimate island above the Victoria Falls where an Exclusive Picnic with couches, oriental rugs, plump cushions and the service of the Pure Africa team awaits you. Our signature Mojito welcome drink further sets the scene for this exclusive experience. A premium picnic lunch of freshly prepared wraps, assorted salads, cold cuts and cheeses is followed by a selection of desserts.

A full bar serving premium beverages adds to the moment. Relax into the loungers with the mesmerising sound of the flowing river for company. Our Exclusive Picnic is ideal as a birthday, anniversary or family celebration to follow your wedding, or simply as a peaceful retreat from your schedule.



Timings	12:00 - 15:00 (Lunch service 12:30-14:00 In-house event planning team to assist with any add-on and customization requests)
Duration	Approx. 3 hours
Min / Max	Min 10
Location	Weather dependent - seasonal
Culinary Offering	Exclusive picnic buffet lunch, including selection of premium beverages
Includes	Transfers, picnic lunch, premium beverages
Excludes	National park fees (depending on location), add-ons, e.g. entertainment

Pure Africa Rural Community Experience

BESPOKE

A Pure Africa tailor-made experience in collaboration with Greenline Africa a local community-based organization working with youth, women and children in and around Victoria Falls. It's a fantastic and immersive experience for visitors! It gives them a chance to not only explore local culture and community projects but actively contribute. Visitors will experience;

Local Community Engagement: Opportunity to see firsthand how Greenline Africa (GA) supports local schools and environmental initiatives. Being able to participate in activities like planting trees at a community nursery or engaging with children at an Early Childhood Development (ECD) school is powerful, and it allows visitors to directly support sustainable projects.

Cultural Immersion: A visit to a rural homestead and the chance to try hands-on activities like water collection and local cooking helps visitors understand day-to-day life in a rural community. It's an educational and eye-opening experience, especially for those from abroad.



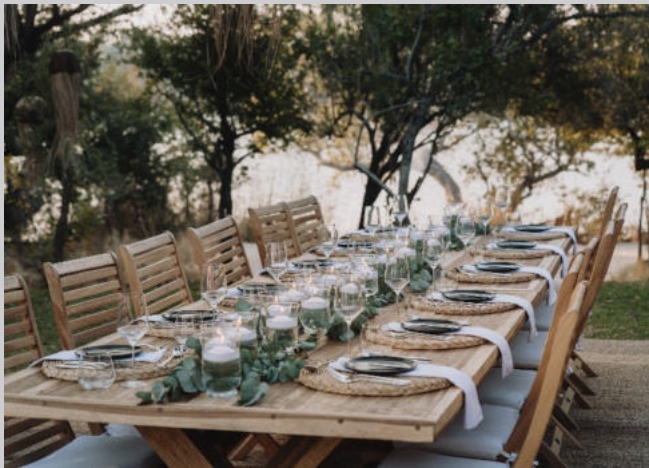
Timings	08:00 - 12:00 (without lunch) ; 0950-1430 (with lunch)
Duration	Approx. 4 hours
Min / Max	4/24
Location	Rural Areas (Approx. 45min Drive one way)
Optional	Lunch at Idali on the Gorge (extra charges applies as per rate sheets)
Includes	Return Transfers, Hands on participation on projects, Guided Tour of Community, Donation to Greenline Africa Community Initiatives
Excludes	Gratuity, Personal Purchases

Pure Africa Private Riverside Bush Dinner

BESPOKE

Discover the magic of a private riverside bush dinner at our exclusive site along the Zambezi River. This unique dining experience offers guests a serene and elevated vantage point, perfect for admiring the breathtaking river views as the sun sets.

Savor a beautifully prepared meal crafted from the freshest local ingredients, surrounded by the natural beauty of the African wilderness. After your delightful dinner, gather around an intimate fireplace, where you can unwind and connect under the stars. Listen to the soothing sounds of night jars and the distant grunts of hippos, creating an unforgettable ambience that immerses you in the heart of nature.



Timings	18:00 - 00:00 (In-house event planning team to assist with any add-on and customization requests)
Duration	Approx. 4 hours
Min / Max	10/40
Location	Pure Africa Private Riverside (Weather dependent)
Culinary Offering	Seasonal starter, main course, dessert
Includes	Transfers, 3 course dinner
Excludes	Beverages, add-ons, e.g. entertainment

Pure Africa Waterfront Lunch

EVENTS & INCENTIVES

This private lunch sees your group hosted at a tranquil spot on the banks of the Zambezi River at the Pure Africa Waterfront where beautifully set up tables await you. A Bedouin tent can be added should you prefer or take to the dappled shade of the mature trees for protection from the midday sun.

A light buffet lunch with generous selections of cured meats, cheeses, salads and preserves will be served. Waiter service ensures that you want for nothing as you retreat from the schedule of a busy day, or listen to a presentation. Entertainment can be arranged as an add on; either a Marimba Band on arrival, or a therapist offering neck & shoulder or foot massages to work away residual stress.



Timings	12:00 - 15:00 (Lunch service 12:30-14:00 In-house event planning team to assist with any add-on and customization requests)
Duration	Approx. 3 hours
Min / Max	Min 20
Location	Pure Africa Waterfront
Culinary Offering	Seasonal starter, main course, dessert
Includes	Transfers, 3 course lunch, beverages
Excludes	Add-ons, e.g. entertainment

Pure Africa Waterfront Cocktails

EVENTS & INCENTIVES

Soak up the ambience of the Zambezi River at sunset with premium cocktails and platters of delectable canapés served at the Pure Africa Waterfront. Settle into conversation or gather around the carefully placed cocktail tables as our professional waiters and specialist mixologists indulge you in carefully poured sundowners.

In the distance grunting hippos, overhead the stars bright in the darkening sky. Various lighting and entertainment options, a PA system or soulful traditional singers can be added if required. With transfers included, our Pure Africa Waterfront Cocktails are an ideal pre-dinner indulgence, or we can keep the party with us and offer a cash bar after 8 pm.



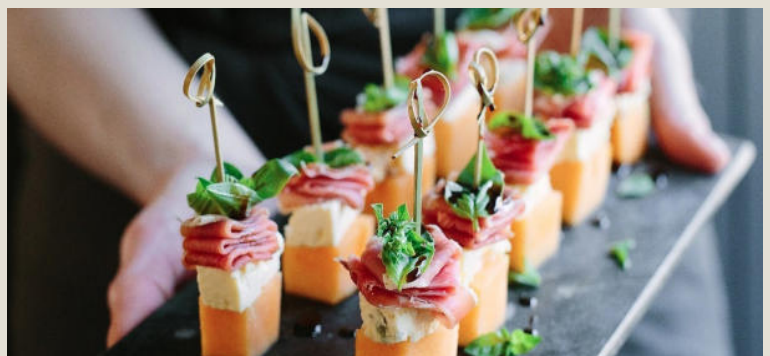
Timings	17:00 - 20:00 (Canapés service 18:30 - 19:30 in-house event planning team to assist with any add-on and customization requests)
Duration	Approx. 3 hours
Min / Max	Min 20
Location	Pure Africa Waterfront
Culinary Offering	Selection of freshly prepared snacks and canapés, alcoholic and non-alcoholic beverages
Includes	Transfers, canapés, drinks
Excludes	Add-ons

Waterfront Dinner

EVENTS & INCENTIVES

The elegant setting of our Pure Africa Waterfront with its expansive lawns and over a hectare of riverside space is where we host our Pure Africa Waterfront Dinners, our chefs serving up culinary delights and our team impeccable service. Perched where the first and second channels meet just beyond Kalai Island, the Pure Africa Waterfront has an established reputation as the most sophisticated open-air venue in the area. It is here that Pure Africa delights in exceeding your dinner expectations.

Reserved for your group's exclusive use with a substantial kitchen and team of professionals to oversee all arrangements, the night can be themed to suit your occasion with a host of entertainers, tents, lighting and bar configurations available.



Timings	18:00 - 00:00 (In-house event planning team to assist with any add-on and customization requests)
Duration	Approx. 6 hours
Min / Max	Min 20
Location	Pure Africa Waterfront
Culinary Offering	Seasonal starter, main course, dessert
Includes	Transfers, 3 course dinner
Excludes	Beverages, add-ons, e.g. entertainment

Bush Dinner (Off Site)

EVENTS & INCENTIVES

Creating magic under the star-studded African sky is how we describe our memorable Bush Dinner experiences, affording the opportunity to dine in style and complete seclusion in the heart of the wilderness. Upon collection, guests are transferred from their hotels to an undisclosed venue where they enjoy a delicious 3- course meal prepared by our chefs, undisturbed by anyone except the sound and sightings of nocturnal wildlife.

After dinner, gather around the fire pit or simply savour the enchanted setting. Various bar options are available, from standard through to premium brands, with transfer vehicles on standby to shuttle guests back to their hotels once the evening draws to an end.



Timings	18:00 - 00:00 (In-house event planning team to assist with any add-on and customisation requests)
Duration	Approx. 6 hours
Min / Max	Min 20
Location	Various bush venues available
Culinary Offering	Seasonal starter, main course, dessert
Includes	Transfers, 3 course dinner
Excludes	National Park fees (depending on site), beverages, add-ons, e.g. Entertainment

Add Ons

EVENTS & INCENTIVES

As much as the setting and scene provide the winning formula for a successful event or incentive, our Pure Africa team can assist with arranging any optional package add-ons, from entertainment to lights and equipment. Consider a Marimba Band, Fire Poi Dancers or Makhishi Dancers on arrival. An inflatable or plasma screen, podium and PA System plus a variety of lighting options to enhance the mood. Choose between our Clearspan and Bedouin Tents should you wish to dine undercover. You might even consider theming the event, adding a dance floor or DJ. Anything is possible.

- Bedouin tents
- Clear span tents
- Makishi Dancers
- Gazebo
- Décor equipment
- Flowers
- Barriers & fencing
- Flooring
- Banquet round tables
- Trestle tables
- Linen
- Conference chairs
- Teak chairs
- Podium
- Easels
- Stage platforms
- Lighting
- Screens
- Projectors
- Sound systems
- Bar setups & popups
- Mobile toilets
- Signage & banners
- Registration desk at hotels
- Photographer
- Videographer
- Cocktails & canapés
- Cocktail furniture
- Live local entertainment
- Live bands & DJs
- Painting workshop
- Massage therapists
- Interactive cooking
- Team building
- Yoga & meditation



Premium Groundhandling & Destination Services

GROUNDHANDLING &
DESTINATION SERVICES

Premium Ground Handling Services

Pure Africa offers full premium ground handling services which includes Transfers, Pure Africa Experiences and handpicked Third Party Activities. We added new vehicles to our fleet to cater & fully service high earned market. We offer full solution in and around Victoria Falls offering Transfers, Pure Africa Experiences and selected Third Party Experiences. A dedicated guide and vehicle is allocated to the clients for the duration of their stay in Victoria Falls. with vehicles registered to cross over into Botswana (Kasane) & Zambia (Livingstone) without guests changing vehicles at the border.

Destination Services

In addition to our curated experiences and premium ground handling, our dedicated Destination Services Department provides a seamless, end-to-end guest and agent experience. The department is responsible for our comprehensive in-destination packages include Accommodation(handpicked boutique lodges and hotels), Transfers, Pure Africa Experiences, and approved Third-Party Activities. These packages are fully customizable and offered in two tiers:

- Luxury Packages – Ideal for mid-level travelers seeking a luxury experience. These may include shared or private activities or transfers depending on preference.
- Bespoke Packages – Tailored for high-end clients looking for exclusive, private experiences that go above and beyond.

For tailored itineraries and further assistance, please contact our team at ds@pure.africa.

Optional Add Ons

- Airport VIP meet & assist at Victoria Falls Airport on arrival and prepayment of visa's
- Cold towels and selection of beverages and snacks in vehicles for half day and full day hire
- Agents welcome or farewell cards
- Pre-Check in for guests at selected hotels / lodges
- Gifts for Her: Patrick Mavros Vakadzi, Ngoro Sterling Silver Bracelets, Flowers
- Gifts for Him: Patrick Mavros Crocodile or Pangolin Cufflinks in sterling silver



Pure Africa Waterfront

VENUES & BOATS

The Pure Africa Waterfront has established a reputation as the most sophisticated open-air venue in the area.

Suitable for Weddings, Events & Celebrations, it is also the departure point for our cruises and home to our Eatery Dining Experiences.

With over a hectare of space, 110 m of river frontage, a substantial kitchen and a team of professionals to oversee all arrangements, it is the perfect venue for any occasion. Perched where the first and second channel meets just beyond Kalai Island, the setting has you close to the river, yet only a 10-minute drive from town.

The Pure Africa Waterfront is further enhanced by a decorative stone wall, a defined pathway that leads towards landscaped lawns and a traditional perimeter hedge constructed by Zimbabwean craftsmen. Sustainable practices are adhered to throughout.



Capacity	350 pax
Location	5km from Victoria Falls Town (Zimbabwe)
Time Limit	1:00 am
Dimensions	110 m (river frontage) by 100 m (river to car park)
Venue Includes	2 areas to erect marquee tent on different level, fire pit area, car park, on-site kitchen (to cater for 350 pax), on site security
Electricity	Yes – 240V grid power with 60 kVA backup generator
Bathroom Facilities	Yes – 3 x ladies and 3 x gents incl. 1x wheelchair enabled bathroom
WiFi	Arranged on request
Lighting	Yes – installed indoor & outdoor spot lights
Disabled Access	Yes – convenient access without steps from car park to venue area
Waste Management	5'000 litre per hour water treatment plant (no black water enters the river), waste separation for recycling
Date of last full revamp	2020

The Eatery

VENUES & BOATS

The Eatery at the Pure Africa Waterfront offers a mesmerising dining location right on the banks of the Zambezi River.

As with all of our innovations, the focus is on design and décor, with our renowned chefs serving freshly prepared delicacies and our team top-notch service. Al fresco lunches and dinners with crispy salads, roasted vegetables, home baked bread and pasta, and Zimbabwe beef prepared to perfection.

Alongside these, at dinner find a selection of potjie pots – traditional stews cooked patiently for hours over an open fire. Whether tucked under the ancient trees or perched in the partial sun under our over-sized umbrellas, a meal here prolongs your river experience.

Dinner at The Eatery is a seamless continuation to our Sunset Cruise



Capacity	40 pax
Location	Pure Africa Waterfront - 5km from Victoria Falls Town (Zimbabwe)
Venue Includes	1 open area on graveled ground with umbrellas, 1 upstairs closed area (seats 20 pax), lawns for additional tables, fire pit area, car park, on-site kitchen, on site security
Electricity	Yes – 240V grid power with 60 kVA backup generator
Bathroom Facilities	Yes – 3 x ladies and 3 x gents incl. 1x wheelchair enabled bathroom
WiFi	Arranged on request
Lighting	Yes – installed indoor & outdoor spot lights
Disabled Access	Yes – convenient access without steps from car park to venue area
Waste Management	5'000 litre per hour water treatment plant (no black water enters the river), waste separation for recycling
Date of last full revamp	2021

Zambezi Explorer

VENUES & BOATS

The Zambezi Explorer, Pure Africa’s flagship cruiser, brings a welcome level of sophistication to the river. A recent upgrade saw newly crafted furniture, handwoven Ndebele-patterned chairs and mood-enhancing light fittings all adding to the contemporary design elements.

There are three decks on board, the ‘Signature Deck’ on the uppermost level is pure extravagance with gourmet hors d’oeuvres and premium beverages served by a dedicated mixologist. The two lower ‘Luxury Decks’ offer inviting lounge seating and a range of beverages and cocktails, as well as delicious snacks to savour while relaxing into the setting and service.



Capacity	Total 150 pax (+16 crew) – Luxury Decks 116 pax (deck 1&2), Signature Deck 34 pax (top deck)
Dimensions	27m long, 7.2m wide, 8m high
Type of Seating	Lounge seating on all 3 decks
River Cruise Experiences	Sunset cruises – other times of the day on exclusive basis only
Engines	2 x 115 hp 4 stroke Yamaha
Bathrooms	5 in total on bottom deck (2 x ladies, 2 x gents, 1x wheelchair)
Power	230 V DC (solar generated battery power)
Kitchen	Yes – on bottom deck
Bar	Yes – 1 on each deck
PA Sound System	Yes – incl. microphone (no loud music allowed whilst cruising on the river)
Disabled Access	Yes – to bottom deck incl. one bathroom fully wheelchair enabled
Safety Equipment	Life rings (4 on each deck), life rafts (2 on middle deck), life vests (166), fire extinguishers (12), fire buckets (2 on each deck) anchor, boat-to-shore radio, first aid kits (1)
Type of Boat	Dual-hull steel catamaran (each hull consists of 12 compartments)
Waste Water	Captured in onboard tanks and treated in own waste water plant at Pure Africa Waterfront (no black water enters the river)
Location	Pure Africa Waterfront
Identity mark	KF 2739
Tonnage	57 tons
Date of last full revamp	2020

Zambezi Reflections

VENUES & BOATS

Zambezi Reflections is a dedicated floating restaurant recognised as the premier dining experience on the river. She is perfect for either group bookings or individual travellers seeking out something exceptional. Having undergone a complete refurbishment in 2020, which included redoing all furniture and fittings as well as the addition of a custom-designed grass carpet commissioned from Bulawayo-based weavers, our Zambezi Reflections has never looked better. Serving deliciously satisfying gourmet meals prepared in the onboard kitchen and accompanied by a selection of our Pure Africa's wines, the experience is unbeatable.



Capacity	30 pax (+5 crew)
Dimensions	12m long, 6m wide, 5m high
Type of Seating	Dining (chairs and tables)
River Cruise Experiences	Sunrise, lunch and classic dinner cruises – exclusive basis possible
Engines	2 x 60hp 4 stroke Mercury
Bathrooms	1 x ladies and 1 x gents
Power	12 V DC (solar generated battery power)
Kitchen	Yes
Bar	Yes
PA Sound System	No
Disabled Access	Yes – but no wheelchair enabled toilet
Safety Equipment	Life rings (4), life rafts (2), life vests (35), fire extinguishers (3), anchor, boat-to-shore radio, first aid kits (1)
Type of Boat	Dual-hull steel catamaran (each hull consists of 12 compartments)
Waste Water	Captured in onboard tanks and treated in own waste water plant at Pure Africa Waterfront (no black water enters the river)
Location	Pure Africa Waterfront
Identity mark	KF 81
Tonnage	15 tons
Date of last full revamp	2020

Zambezi Breeze

VENUES & BOATS

An immaculate, well maintained, classic steel catamaran, Zambezi Breeze our dedicated Dinner Cruise boat is set on two levels allowing for variance in elevation. A spacious bottom deck presents a spectacular experience with easy access to the service bar and washroom. The top-level is designed to give each guest an outward view, allowing them to glance down onto the islands and surrounding riverine as the boat etches slowly up the mighty Zambezi River.

A piece of history. Zambezi Breeze has been faithfully navigating the river for years, creating memories for many – and no doubt collecting her own.



Capacity	70 pax (+5 crew)
Dimensions	18m long, 6m wide, 7.4m high
Type of Seating	Dining (chairs and tables)
River Cruise Experiences	Dinner cruises – other times of the day on exclusive basis only
Engines	2 x 60hp 4 stroke Mercury
Bathrooms	1 x ladies, 1 x gents (both on bottom deck)
Power	12 V DC
Kitchen	Yes
Bar	Yes – one on each deck
PA Sound System	No
Disabled Access	Yes – but no wheelchair enabled toilet
Safety Equipment	Life rings (8), life rafts (2), life vests (75), fire extinguishers (11), anchor, boat-to-shore radio, first aid kits (1)
Type of Boat	Triple-hull steel pontoon
Waste Water	Captured in onboard tanks and treated in own waste water plant at Pure Africa Waterfront (no black water enters the river)
Location	Pure Africa Waterfront
Identity mark	KF 77
Tonnage	22.9 tons
Date of last full revamp	2023

Kalunda

VENUES & BOATS

Kalunda allows guests to peacefully and intimately explore the Zambezi River's navigable channels as it idles quietly up and down stream. Small and personal with a distinct personality, this little vessel comes highly recommended for those seeking a closer look at the nature that abounds in this impressive ecosystem.

Under the care and guidance of our knowledgeable crew, this experience is renowned for its exclusivity, attention to detail and serene setting. Ideal for the bird enthusiast or photographer, as you get closer to the shoreline on Kalunda than on some of our larger vessels.



Capacity	6 pax
Dimensions	6m long, 3.1m wide, 2m high
Type of Seating	Dining (chairs and tables) or lounge
River Cruise Experiences	Sunrise, lunch, sunset cruises – exclusive use only
Engines	1 x 30 hp 2 stroke Mariner
Bathrooms	No
Power	No
Kitchen	Yes – small mobile kitchen depending on type of cruise
Bar	Yes
PA Sound System	No
Disabled Access	No
Safety Equipment	Life rings (2), life vests (6), fire extinguishers (1), anchor, boat-to-shore radio, first aid kits (1)
Type of Boat	Dual-hull fibreglass catamaran
Waste Water	Captured in onboard tanks and treated in own waste water plant at Pure Africa Waterfront (no black water enters the river)
Location	Pure Africa Waterfront
Identity mark	KF 82
Tonnage	350 kg
Date of last full revamp	2021

Travel Information



Climate	Sub-tropical, with mild, dry winters from mid-May to mid-August (during which, however, nights are cold), and hot, muggy and rainy summers from mid-November to mid-March.
Altitude	Approx. 900m (3,000 ft) above sea level
Rainfall	Mid-November to mid-March Note: rain generally occurs in brief afternoon thunder showers. Only occasionally rains stretch over multiple day period
Temperature	Summer temperatures: avg. min 25°C/77°F and max 42°C/107°F Summer: September to April Winter temperatures: avg. min 7°C/45°F and max 26°C/79°F Winter: May to August
Malaria Protection	High risk – seek medical advice prior to travel
Yellow Fever	Certificate required at entry for travelers aged 9 months or over arriving from countries with risk of yellow fever transmission and for travelers having transited for more than 12 hours through an airport of a country with risk of yellow fever transmission
Currency	USD and ZWL (Zimbabwe Dollar) – advisable to bring some USD cash in small denominations – credit cards are widely accepted in Victoria Falls
Passport & Visa Requirements	There are 3 visa categories: Category A (no visa required), Category B (visa required, but obtainable on arrival or online), Category C (visa required and needs to be obtained prior to trip). The majority of traditional source markets fall into category B. Charges for single entry Category B visa range from US\$ 30-75 depending on nationality. Please make sure your passport is valid for a minimum of six months after arrival in Zimbabwe, with a minimum of two blank pages, pre-check required for Covid-19 certificates

Contact

Reservations	reservations@pure.africa
Press	press@pure.africa



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