ATTA®
AFRICAN TRAVEL & TOURISM ASSOCIATION

MEMBERSHIP BENEFITS

AT A GLANCE

01 Connect

NEW Available at launch COMING SOON Introduced in phases

Benefit	Network £250	Business £875	Growth £2,000	Leadership COMING SOON - TALK TO US	Strategic COMING SOON - TALK TO US
Member Directory	Basic listing	Standard profile	Enhanced profile	Enhanced profile	Enhanced profile
Member Networking Events	Pay to attend	10 tickets / yr	20 tickets / yr	Unlimited	Unlimited
Directory Contacts	2 contacts	5 contacts	10 contacts	Unlimited	Unlimited
Discussion Forums COMING SOON	General group	Specialist groups + Sustainability	Specialist groups + Sustainability	Specialist groups + Sustainability	Specialist groups + Sustainability
Advisors & Professional Partners	Partner directory access	Facilitated introductions	Facilitated introductions	Facilitated introductions	Facilitated introductions
TRIP Group Benefit — worth £350	Full access	Full access	Full access	Full access	Full access
Strategic Introductions NEW	—	—	Up to 5 / yr	Unlimited	Unlimited

02 Learn

NEW Available at launch COMING SOON Introduced in phases

Benefit	Network £250	Business £875	Growth £2,000	Leadership COMING SOON - TALK TO US	Strategic COMING SOON - TALK TO US
Learning & Training (online)	Full access	Full access	Full access	Full access	Full access
Webinar Library Access	Included	Included	Included	Included	Included
ATTA Curated Webinars	—	Opportunity to apply	Opportunity to apply	Opportunity to apply	Opportunity to apply
Recorded Product Showcase	—	1 included / yr	1 included / yr	5 included / yr	5 included / yr
Industry News Updates	Included	Included	Included	Included	Included
Contribute to ATTA® News	—	Self-service via MyATTA	Relationship manager support	Relationship manager support	Relationship manager support
ATTA Intelligence Dashboard COMING SOON	Summary access + quarterly report	Limited dashboard access	Full access	Full access	Full access
Research Reports & Insights COMING SOON	Executive summary	Full report	Full report	Full report	Full report

03 Promote

NEW Available at launch COMING SOON Introduced in phases

Benefit	Network £250	Business £875	Growth £2,000	Leadership COMING SOON - TALK TO US	Strategic COMING SOON - TALK TO US
Fam Trips	Read-only	Self-service submission	Relationship manager support	Relationship manager support	Relationship manager support
Member Offers	Read-only	Self-service submission	Relationship manager support	Relationship manager support	Relationship manager support
Job Board	1 post / yr	5 posts / yr	10 posts / yr	Unlimited	Unlimited
Social Media Opportunities	—	Tag & reshare	Promotional collaboration	Promotional collaboration	Promotional collaboration
Use of the ATTA® Member Logo	Included	Included	Included	Included	Included
Trade Show Exhibitor Rates	Non-member rate	Member rate	Member rate + preferential registration	Member rate + preferential registration	Member rate + preferential registration
ATTA® Flagship Events	Non-member rate	Member rate	Member rate	Member rate	Member rate

04 Grow

NEW Available at launch COMING SOON Introduced in phases

Benefit	Network £250	Business £875	Growth £2,000	Leadership COMING SOON - TALK TO US	Strategic COMING SOON - TALK TO US
Onboarding	Recorded assets	Assets + monthly online meeting	Personalised onboarding	Personalised onboarding	Personalised onboarding
Annual Growth Planning Session NEW	—	—	—	Included	Included
Exclusive Leadership Events NEW	—	—	Included	Included	Included
Relationship Manager NEW	—	—	Included	Included	Included
Member Spotlight Campaign COMING SOON	—	—	—	Included	Included

05 Influence & lead

NEW Available at launch COMING SOON Introduced in phases

Benefit	Network £250	Business £875	Growth £2,000	Leadership COMING SOON - TALK TO US	Strategic COMING SOON - TALK TO US
Influence					
Thought Leadership COMING SOON	—	—	Content contributor	Lead contributor	Lead contributor
CEO Roundtables COMING SOON	—	—	Included	Included	Included
Advocacy & Policy Engagement COMING SOON	—	—	—	Included	Included
Lead					
Leadership Council COMING SOON	—	—	—	Included	—
Research Collaboration COMING SOON	—	—	—	Included	Included
Policy & Industry Leadership COMING SOON	—	—	—	Included	Included