



**CHEETAH**  
S A F A R I S



5 STAR REVIEWS ★★★★★



AFRICAN LUXURY

*Safaris*

A SUSTAINABLE LUXURY SAFARI COMPANY IN KENYA



[WWW.CHEETAHSAFARIS.COM](http://WWW.CHEETAHSAFARIS.COM)

# WHERE IS....



## ABOUT CHEETAH SAFARIS :- PAGE 3

LEARN ABOUT CHEETAH SAFARIS, WHAT THEY DO, AND HOW IT STARTED.

## SAFARI TYPES AND CATEGORIES :- PAGE 9

DISCOVER THE DIFFERENT SERVICES, SAFARI CATEGORIES AND TYPES CHEETAH SAFARIS OFFERS.

## SAFARI DESTINATIONS :- PAGE 13

DISCOVER OUR POPULAR DESTINATIONS WHERE OUR SAFARIS AND HOLIDAYS HAPPEN.

## SAFARI COSTS AND PRICING :- PAGE 8

UNDERSTANDING HOW WE DO OUR SAFARIS AND HOLIDAY COSTING AND SAFARI PRICING

## OUR SAFARI JEEPS :- PAGE 28

LEARN ABOUT OUR SAFARI JEEPS, SAFARI VEHICLES THAT WE USE FOR SAFARIS AND HOLIDAYS IN AFRICA.



# WHERE IS....



## **OUR SUSTAINABLE POLICY :- PAGE 33**

WE ARE GUIDED BY OUR SUSTAINABLE POLICIES. LEARN SOME OF OUR SUSTAINABILITY POLICIES WE DO.

## **MEET OUR TEAM:- PAGE 37**

MEET THE FACES BEHIND ALL OUR SAFARI OPERATIONS AND PEOPLE TO HELP YOU HANDLE YOUR SAFARIS IN AFRICA.

## **WHY CHOOSE US :- PAGE 40**

REASONS WHY YOU SHOULD BOOK AND USE US AS YOUR GROUND HANDLER.

## **OUR MISSION AND VISION :- PAGE 41 & 42**

LEARN ABOUT WHAT DRIVES US TO OFFER AND DELIVER PROFESSIONAL SAFARI SERVICES.

## **OUR MEMBERSHIP AND MAIN CONTACTS :- PAGE 43 & 44**

WE BELIEVE IN WORKING TOGETHER IN ORDER TO OFFER THE BEST SERVICES. LEARN ABOUT OUR MEMBERSHIPS AND LICENSING.





**ABOUT US**

**CHEETAH SAFARIS**

# WHO WE ARE

## LUXURY SAFARIS WITH A PURPOSE

Cheetah Safaris is a Nairobi based company with over 15 years' experience in luxury and private safaris across East and Southern Africa. We create tailor made trips led by expert guides, giving guests the best wildlife, culture, and photography experiences.



7+

SAFARI  
DESTINATION



12+

SAFARI GUIDES



5,322+

BOOKINGS DONE



700+

SAFARI PROPERTIES



## 01. About Us

A trusted safari company with 15+ years of experience creating tailor made journeys.

## 02. Guides Team

Our experienced, certified guides bring deep knowledge of wildlife, culture, and landscapes to every safari.

## 03. Our Vision & Mission

We aim to deliver unforgettable safaris while supporting conservation and local communities.

## 04. Our Service

Personalized, reliable, and detail focused service from planning to the safari itself.

## 05. Price List

Clear, fair, and flexible pricing tailored to your travel needs and budget.

## 06. Discover New Place

Explore hidden gems and iconic destinations across East and Southern Africa.





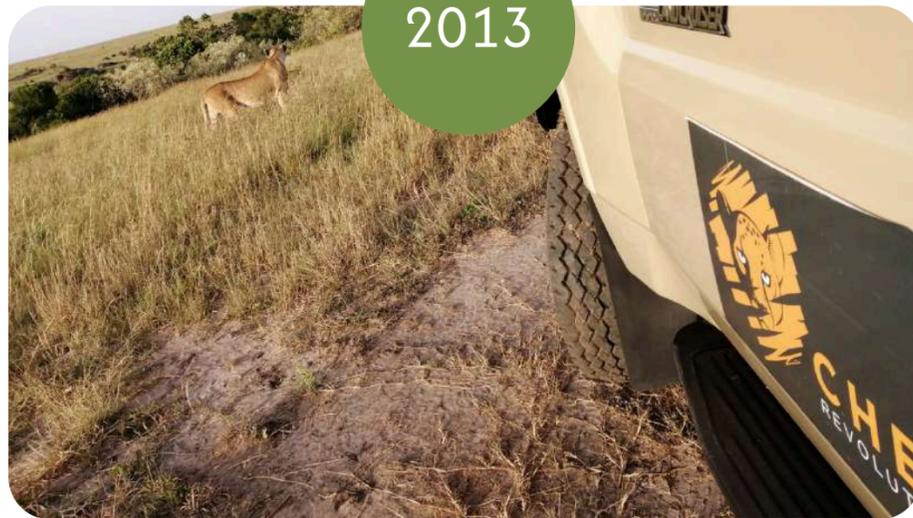
# LET'S TALK ABOUT OUR COMPANY

Cheetah Safaris is more than just a travel operator we're a team with over 15 years' experience creating luxury and private safaris across East and Southern Africa. We focus on tailor made trips, guided by experts who know the land, the wildlife, and the culture. And while we give our guests unforgettable experiences, we also work hard to protect nature and support local communities.

# CHEETAH SAFARIS HISTORY TIMELINE

Cheetah Safaris has grown from a small safari operator into a trusted brand known for luxury, tailor made experiences across East and Southern Africa.

2013



Cheetah Safaris is founded in Nairobi, Kenya, with a vision to offer authentic and luxury safari experiences.

2018



Expanded operations across East Africa, partnering with top lodges and camps, and grew a team of certified safari guides.

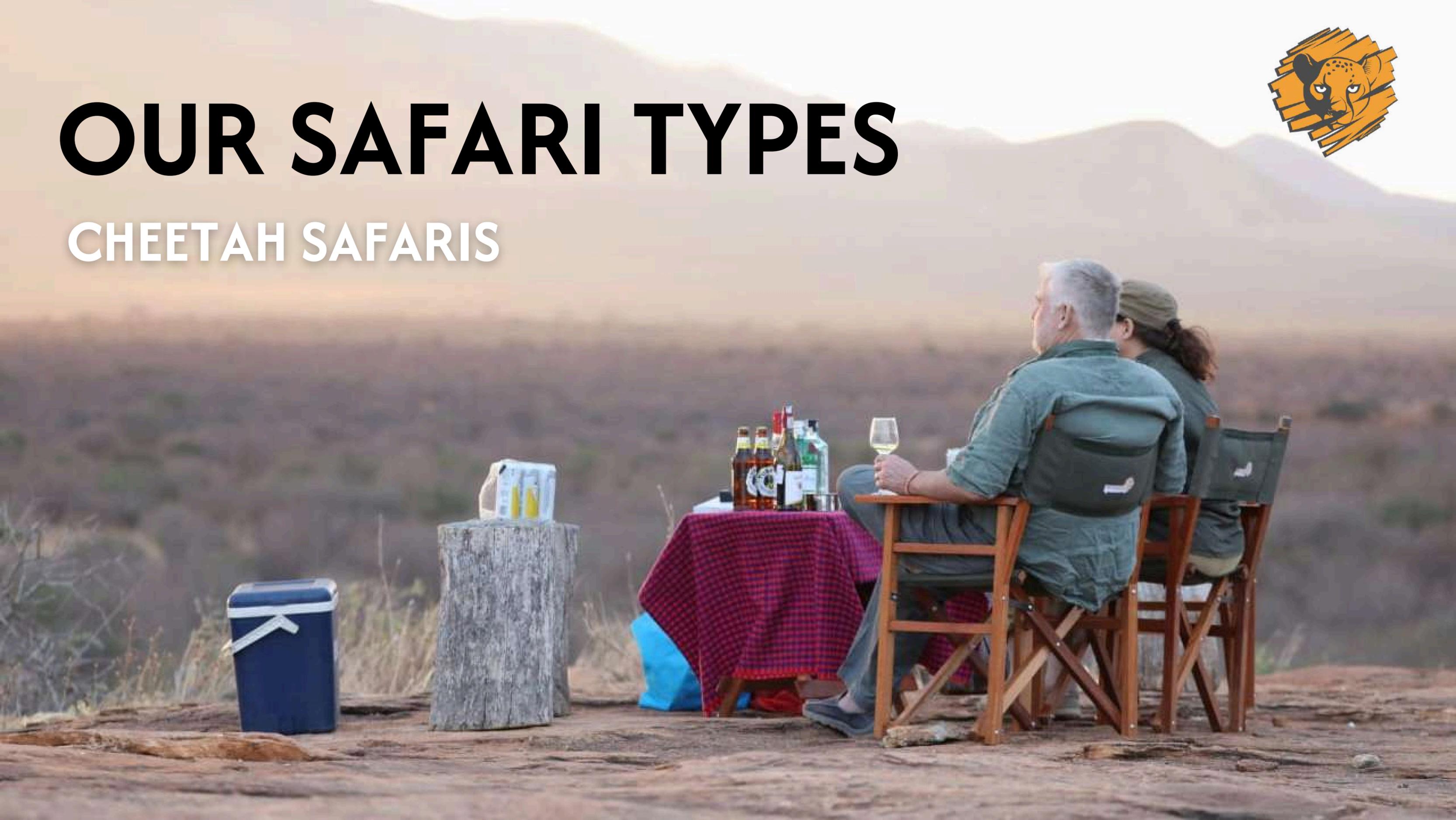
2025



Recognized as a leading safari brand, offering tailor made trips across East and Southern Africa with a strong focus on conservation and community impact.

# OUR SAFARI TYPES

## CHEETAH SAFARIS



# OUR SAFARI TYPES

We offer a variety of safaris tailored to different interests, from wildlife and photography safaris, to luxury lodge stays, cultural journeys, beach extensions, and conservation focused safaris.



**FAMILY SAFARIS**

Safe, fun, and engaging safaris for all ages

**FAMILIES, MULTI-GENERATIONAL GROUPS**

**MASAI MARA, AMBOSELI, SERENGETI, SAMBURU**



**GROUP SAFARIS**

Shared adventures with your loved ones, friends and families, with value and bonding experiences.

**FRIENDS, COLLEAGUES, SOCIAL GROUPS**

**MASAI MARA, SAMBURU, AMBOSELI, SERENGETI AND NGORONGORO CRATER.**



**WILDEBEEST MIGRATION SAFARIS**

Follow millions of wildebeest and zebras on their epic journey

**WILDLIFE LOVERS, PHOTOGRAPHERS, AND ADVENTURE SEEKERS**

**KENYA'S MASAI MARA AND TANZANIA'S SERENGETI**

# OUR SAFARI TYPES



## HELICOPTER SAFARIS

Scenic flights offering a bird's eye view of Africa's landscapes and wildlife.

**ADVENTURERS, PHOTOGRAPHERS,  
LUXURY TRAVELERS.**

**KENYA, TANZANIA**



## PRIVATE AND LUXURY SAFARIS

Exclusive safaris with top comfort, privacy, and personalized service.

**COUPLES, HONEYMOONERS, HIGH END  
TRAVELERS.**

**KENYA, TANZANIA, UGANDA, RWANDA**



## SOCIALLY RESPONSIBLE SAFARIS

Safaris that combine travel with community and conservation projects.

**PHILANTHROPISTS, VOLUNTEERS,  
FAMILIES**

**KENYA, TANZANIA**

# OUR SAFARI TYPES



## MOUNTAIN CLIMBING

Adventure climbs on Africa's most iconic peaks.

ADVENTURE SEEKERS, CLIMBERS

MT. KENYA, MT. KILIMANJARO



## CHARTER SAFARIS

Private fly in safaris saving time and reaching remote destinations.

LUXURY TRAVELERS, GROUPS, FAMILIES

KENYA, TANZANIA, BOTSWANA



## HONEYMOON & WEDDING SAFARIS

Tailor made safaris focused on capturing the best wildlife shots

PHOTOGRAPHERS, FILMMAKERS, WILDLIFE LOVERS

MASAI MARA, SERENGETI, AMBOSELI

# OUR SAFARI TYPES



## BEACH HOLIDAYS

Relaxing escapes on the Indian Ocean coast

**FAMILIES, COUPLES, HONEYMOONERS**

**KENYAN COAST, ZANZIBAR**



## GORILLA TREKKING

Guided treks to see mountain gorillas in their natural habitat

**ADVENTURE TRAVELERS, WILDLIFE**

**ENTHUSIASTS**

**UGANDA, RWANDA**



## CULTURAL SAFARIS

Immersive experiences with local tribes and traditions

**CULTURE LOVERS, EXPLORERS, FAMILIES**

**KENYA, TANZANIA**

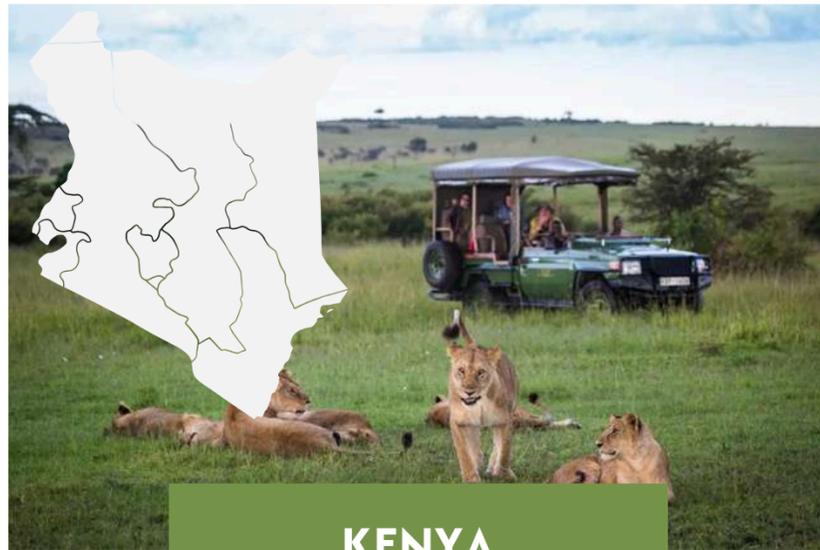


# OUR SAFARI DESTINATIONS

CHEETAH SAFARIS



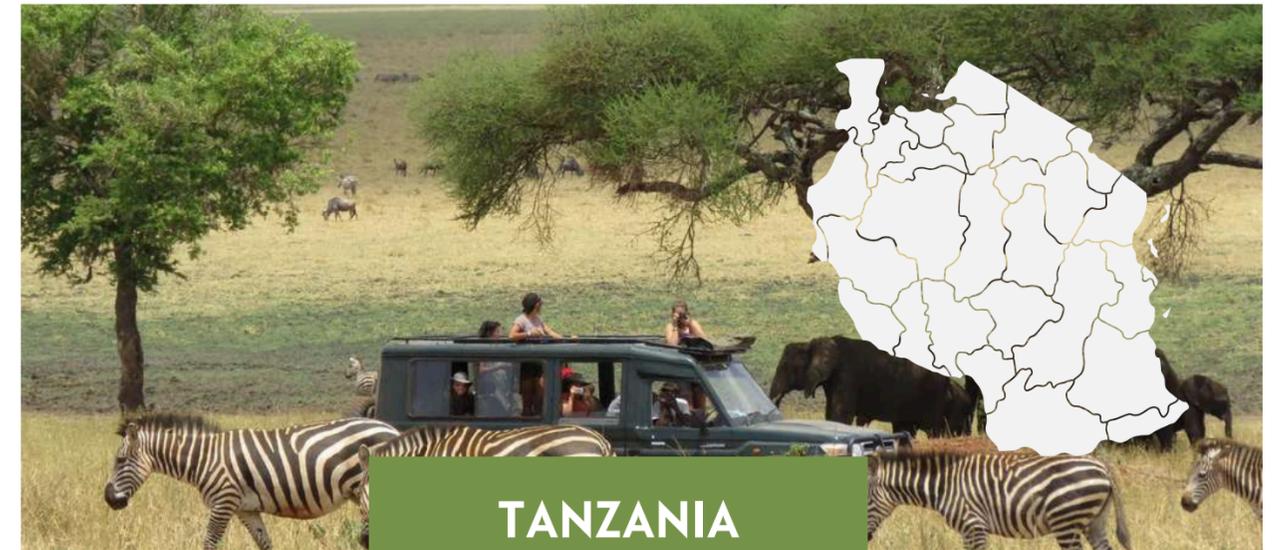
# EXPLORE OUR TOP DESTINATION



**KENYA**



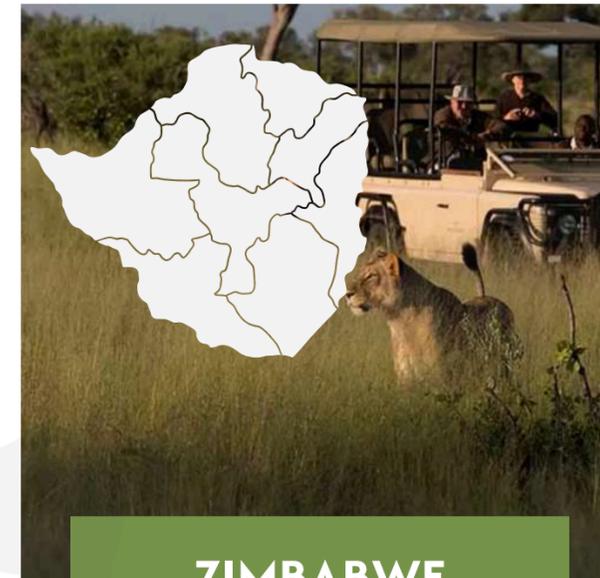
**BOTSWANA**



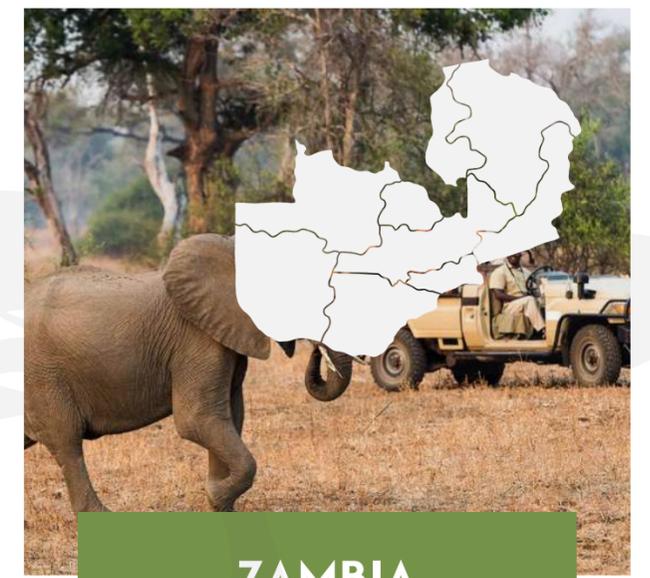
**TANZANIA**



**UGANDA**



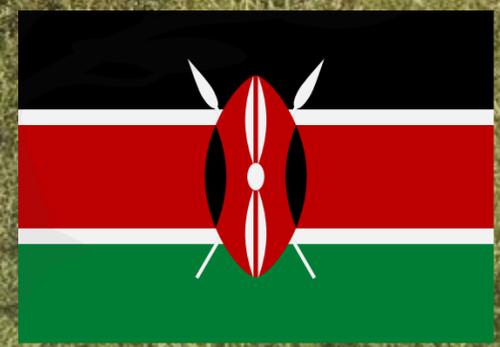
**ZIMBABWE**



**ZAMBIA**



# KENYA



# KENYA SAFARIS

ALL NATIONAL PARKS AND RESERVES

ALL THE BEACHES AND CITIES IN KENYA

-  Kenya has a total size of 582,646 km<sup>2</sup>, with a population of 56.43 million and 44 gazetted ethnic tribes.
-  Kenya's National Languages are Swahili and English, despite them having their local tribal languages.
-  It is located on the eastern side of Africa, Bordering Tanzania, Uganda, South Sudan, Ethiopia, and Somalia.
-  Offers Premium Luxury Safari experiences, such as Migration Safaris, Family safaris, couples, and honeymooners experiences.

## 50+

### MORE THAN 60+ NATIONAL PARKS AND RESERVES

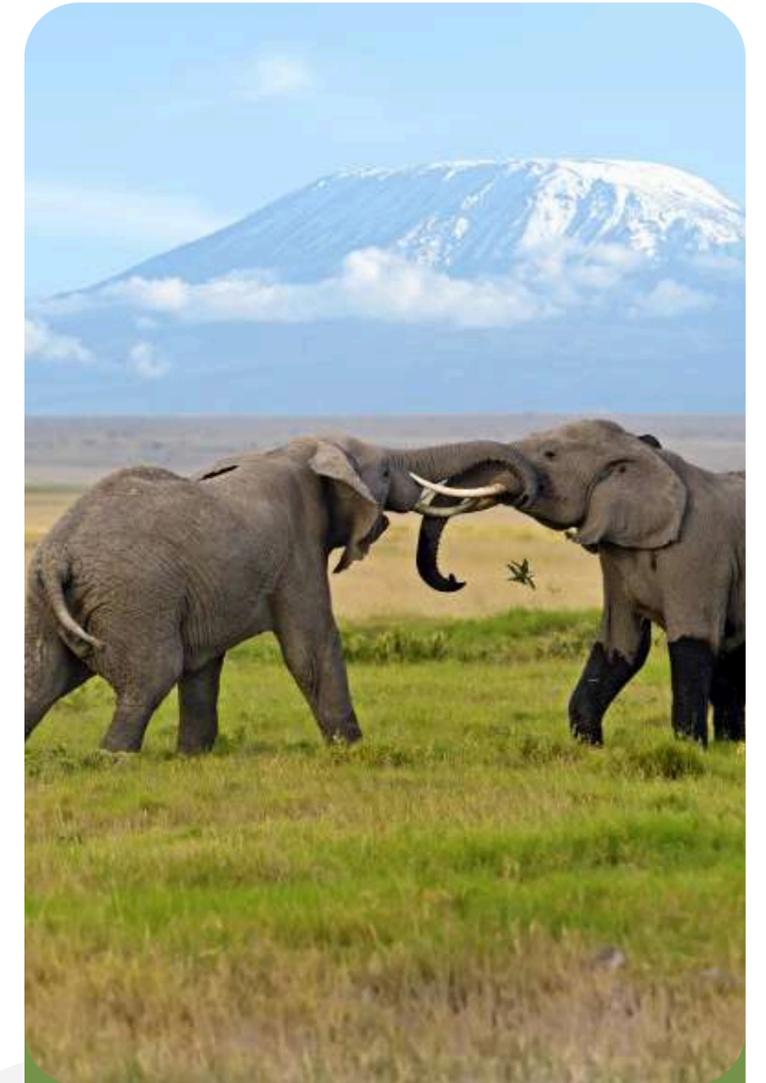
Kenya has more than 50+ National Parks and Reserves, and complemented by other gems that make safaris unforgettable.



#### MASAI MARA

Offering premium sightings like the big five, big cats and the wildebeest migration safaris. Its complimented closely by other parks like Samburu and Lake Nakuru.

[EXPLORE](#)



#### AMBOSELI

As a premium park in Kenya, Amboseli is no matches to any other destination. Enjoy clear beautiful views of Mt. Kilimanjaro and elephants as well.

[EXPLORE](#)

# MAJOR DESTINATIONS IN KENYA

ALL NATIONAL PARKS AND RESERVES  
ALL THE BEACHES AND CITIES IN KENYA



 **MASAI MARA NATIONAL RESERVE**  
It's best for the big cats, big five, and wildebeest migration and crossings. One of the best parks with high sighting rates.

 **AMBOSELI NATIONAL PARK**  
With the backdrop of Mount Kilimanjaro, Amboseli offers an amazing safari experience to elephant lovers.

 **SAMBURU NATIONAL RESERVE**  
Located in Northern Kenya, you will be lucky to spot the special five and big cats of Samburu, such as Leopards, Lions and Cheetahs

 **LAIKIPIA REGION**  
Covering several conservancies such as Lewa and Loisaba, the Laikipia region is known for its exclusivity and luxury experiences.

 **LAKE NAKURU NATIONAL PARK**  
Spot the lesser and greater flamingos, as well as the southern white rhinos. Its easy to spot the big cats such as lions and leopards.

 **TSAVO WEST AND EAST NATIONAL PARKS**  
With a size of 24,000KM2, these two parks offers authentic wild experiences, with large herds of elephants, big cats and birds too.

 **LAKE NAIVASHA**  
Known as an overnight destination, Lake Naivasha offers a variety of activities such as boat rides and game walks.

 **NAIROBI NATIONAL PARK**  
Located in the city of Nairobi, this park is home to the big cats, and high numbers of rhinos and buffalo.



SERENGETI NATIONAL PARK

NGORONGORO CRATER

TARANGIRE NATIONAL PARK

ARUSHA

DAR ES SALAAM

RUAHA NATIONAL PARK



TANZANIA



# TANZANIA SAFARIS

ALL NATIONAL PARKS AND RESERVES

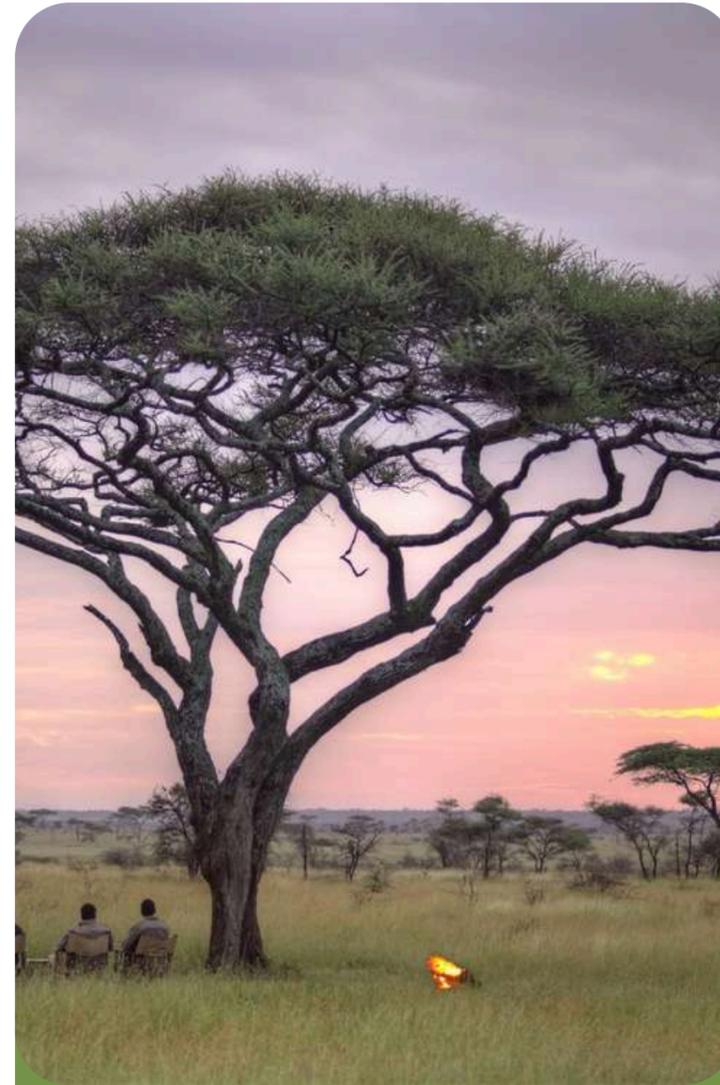
ALL THE BEACHES AND CITIES IN TANZANIA

-  Tanzania has a total size of 947,300 km<sup>2</sup>, with a population of 68.56 million and over 120 gazetted ethnic tribes.
-  Tanzania's National Languages are Swahili and English, despite them having their local tribal languages.
-  It is located on the eastern side of Africa, Bordering Kenya, Uganda, Zambia, Malawi, Burundi, and Rwanda.
-  Offers Premium Luxury Safari experiences, such as Migration Safaris, Family safaris, couples, and honeymooners experiences.

## 43+

### MORE THAN 43+ NATIONAL PARKS AND RESERVES

Tanzania has more than 43+ National Parks and Reserves, and complemented by other gems that make safaris unforgettable.



## SERENGETI

Enjoy exclusive sightings of the wildebeest calving and wildebeest crossings in Serengeti. It offers opportunities to see the big five and big cats in its Savannah plains.

[EXPLORE](#)



## NGORONGORO

A UNESCO Heritage Site, Ngorongoro is a premium destination that is more of a conservation park protecting wildlife like rhinos and elephants.

[EXPLORE](#)

# MAJOR DESTINATIONS IN TANZANIA

ALL NATIONAL PARKS AND RESERVES

ALL THE BEACHES AND CITIES IN TANZANIA



## SERENGETI NATIONAL PARK

It's best for the big cats, big five, and wildebeest migration and crossings. One of the best parks with high sighting rates.

## NGORONGORO CRATER

A Conservation area for Black Rhinos and Elephants, although you will spot the big five and other species like wildebeests and birds.

## NDUTU CONSERVATION AREA

Its known for the wildebeest calving between January and March of every year where more than 8000+ calves are born in a day.

## RUAHA NATIONAL PARK

A less visited park, but premium offering a more wild and exclusive experiences. It hosts the highest numbers of lions in Africa.

## TARANGIRE NATIONAL PARK

Home to the Gentle Giants, Just like Amboseli, Tarangire is a paradise to spot the elephants, big cats and other species.

## LAKE MANYARA NATIONAL PARK

Home to the lesser and greater flamingoes, this park is great to spot other species like elephants and lions.

## KARATU

Karatu is known as a stop over destination, but offers a different touch and experience. Its best for Coffee and Farm tours.

## MT. KILIMANJARO NATIONAL PARK

Its where the highest in Africa mountain sits, Mount Kilimanjaro. Being the highest in Africa, its a unique product to explore for adventurers.

 KIPEDO VALLEY NATIONAL PARK

 MURCHISON FALLS NATIONAL PARK

 KIBALE NATIONAL PARK

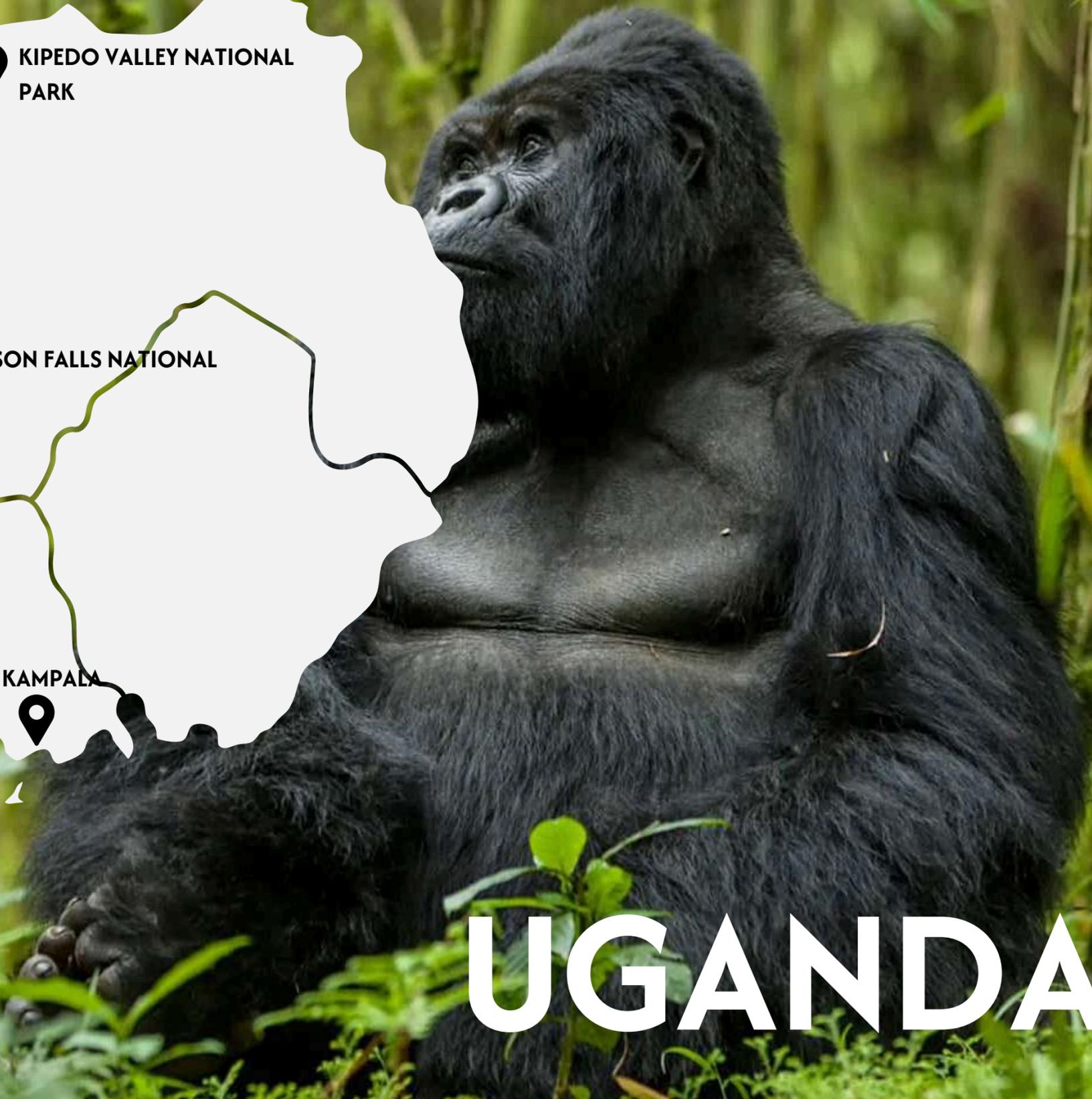
 QUEEN ELIZABETH NATIONAL PARK

KAMPALA

 ENTEBBE

 BWINDI NATIONAL PARK

# UGANDA



# UGANDA SAFARIS

ALL NATIONAL PARKS AND RESERVES

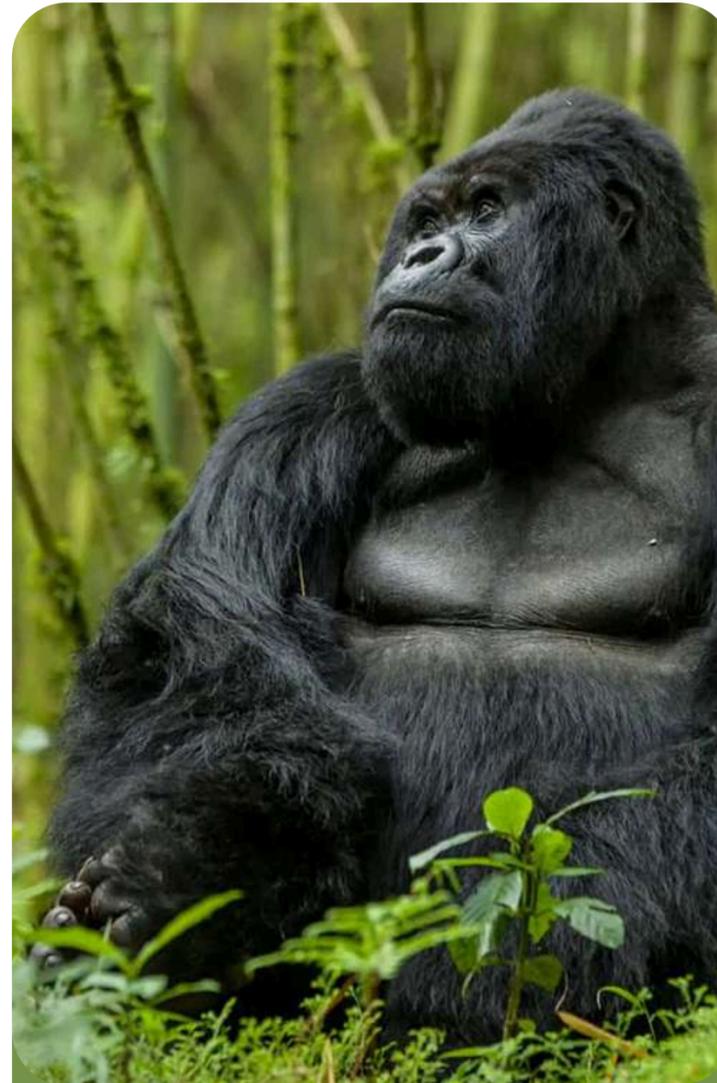
ALL THE BEACHES AND CITIES IN UGANDA

-  Uganda has a total size of 241,038 km<sup>2</sup>, with a population of 50.02 million and 50 distinct ethnic group .
-  Uganda's National Languages are Swahili and English, despite having its their local tribal languages.
-  It is located on the eastern side of Africa, Bordering Kenya, Tanzania, D R Congo, South Sudan, and Rwanda.
-  Offers Premium Luxury Safari experiences, such as Mountain Gorilla Trekking, spotting of Chimps and it's a paradise for, Adventure Thrillers

## 10+

### MORE THAN 10+ NATIONAL PARKS AND RESERVES

Kenya has more than 50+ National Parks and Reserves, and complemented by other gems that make safaris unforgettable.



## BWINDI

It's best known for the sightings of the Silverback Gorillas. Bordering Rwanda and Congo, it houses approx 500 Gorillas.

[EXPLORE](#)



## KABALE

Kibale Forest is known as the primate capital of Uganda. There are more primates here than anywhere else in Uganda – over 13 species

[EXPLORE](#)

# MAJOR DESTINATIONS IN UGANDA

ALL NATIONAL PARKS AND RESERVES

ALL THE BEACHES AND CITIES IN UGANDA



## BWINDI NATIONAL PARK

It's best known for the sightings of the Silverback Gorillas. Bordering Rwanda and Congo, it houses approx 500 Gorillas.



## KIBALE NATIONAL PARK

Kibale Forest is known as the primate capital of Uganda. There are more primates here than anywhere else in Uganda – over 13 species



## QUEEN ELIZABETH NATIONAL PARK

Queen Elizabeth boasts over 95 mammal species, counting 4 of the African safari big five animals, except for Rhinos.



## MURCHISON FALLS NATIONAL PARK

Murchison Falls National Park is in northwestern Uganda. It has over 76 species of mammals, 400 bird species, and primates in Budongo Forest.



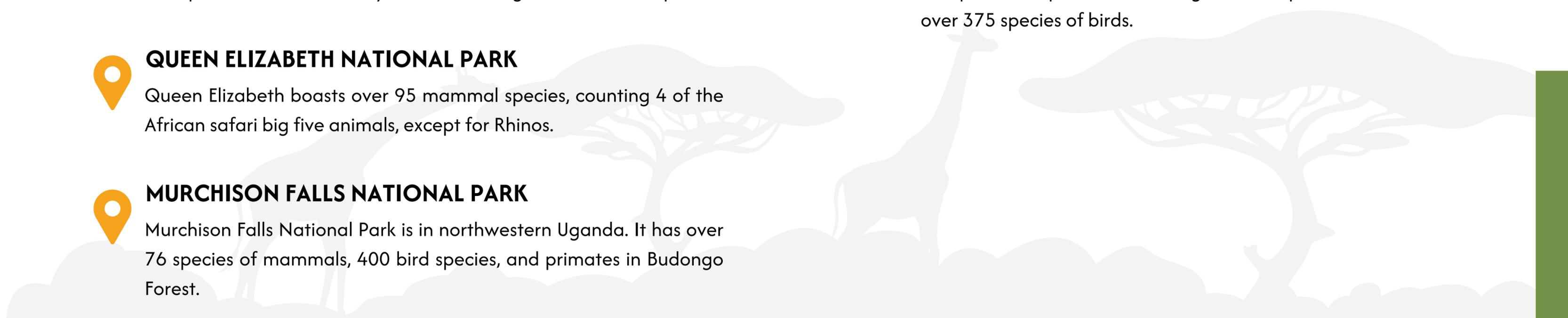
## LAKE MBURO NATIONAL PARK

Lake Mburo National Park is the only place in Uganda where Zebras can be spotted in great numbers.



## MGHAHINGGA NATIONAL PARK

The park is home to a total of 70 mammal species, most famously 13 species of primate including the chimpanzee. It also contains over 375 species of birds.





# OUR SAFARI COSTS

## CHEETAH SAFARIS



# OUR SAFARI COSTINGS

We provide clear and flexible safari costings, tailored to match your budget and travel style without compromising on quality.

Our focus is based on creating the best safari experiences, that won't break the bank, but those that will be memorable, experiential and impactful as well.

5\*

## WHY OUR SAFARI PACKAGES

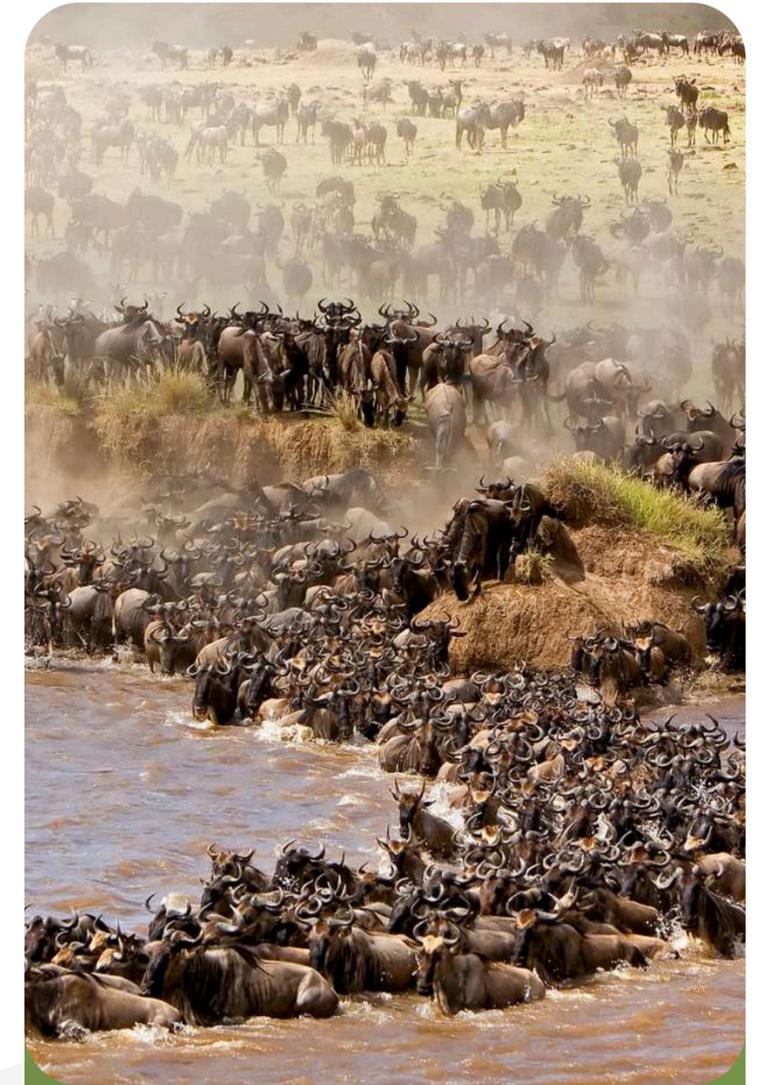
In Kenya and Tanzania, our mid and luxury safaris are priced to give you the best value, combining comfort, adventure, and unforgettable experiences.



### KENYA

Kenya safaris offer flexible mid and luxury options, from family adventures in the Masai Mara to private getaways in Amboseli and Samburu

[BOOK NOW](#)



### TANZANIA

Tanzania safaris balance comfort and exclusivity, with packages for the Serengeti, Ngorongoro Crater, and beyond.

[BOOK NOW](#)

# SAMPLE SAFARI ITINERARIES

Our safari costings are tailored for mid and luxury travelers. We design packages that balance comfort, exclusivity, and value, with clear breakdowns and no hidden costs, giving you peace of mind as you plan your journey.



12 DAYS 11 NIGHTS

FROM  
**\$10,987**  
PER PERSON

## KENYA & TANZANIA WILDEBEEST MIGRATION SAFARI

Experience the Great Wildebeest Migration across Kenya and Tanzania, nature's most dramatic wildlife spectacle.

[BOOK NOW](#)



8 DAYS 7 NIGHTS

FROM  
**\$8,772**  
PER PERSON

## BIG CATS AND ELEPHANTS SAFARI

Discover Africa's iconic big cats and majestic elephants on a safari designed for unforgettable wildlife encounters.

[BOOK NOW](#)



**12 DAYS 11 NIGHTS**

FROM  
**\$10,977**  
PER PERSON

## **KENYA SAFARI AND BEACH HOLIDAY**

Enjoy an 8-day safari in the bush and end in the Kenyan Coast. An opportunity to enjoy the big five and the beach at the same time.

**BOOK NOW**



**10 DAYS 09 NIGHTS**

FROM  
**\$9,442**  
PER PERSON

## **KENYA DISCOVERY SAFARI**

Purely safari and bush experiences visiting Samburu, Masai Mara, and Amboseli to spot the big five and special fives.

**BOOK NOW**



**8 DAYS 7 NIGHTS**

FROM  
**\$7,871**  
PER PERSON

## **TANZANIA DISCOVERY SAFARI**

Discover Tanzania within 8 days, visiting Serengeti, Ngorongoro and Tarangire. This safari can be extended to the beach in Zanzibar or Diani Kenya.

**BOOK NOW**

# BEST TIME VISIT EAST AFRICA

CHEETAH SAFARIS





**BEST FOR GOOD OFFERS.**

## LOW SEASON - APRIL & MAY

April and May are dominated by the "long rains," bringing frequent, heavy downpours and high humidity to many safari regions. This period is the low season, with lush, dense vegetation, muddy roads, and some camp closures, though it offers excellent birdwatching.

### BEST PLACES TO VISIT THIS SEASON

- NDUTU IN TANZANIA
- AMBOSELI IN KENYA
- TARANGIRE N. PARK IN TZ
- MASAI MARA IN KENYA
- NGORONGORO IN TANZANIA
- SAMBURU IN KENYA



**BEST TIME FOR SAFARIS & BEACH**

## HIGH SEASON - JAN - MARCH, JUNE & NOV - DEC

January–March is the hot, wet "Green Season" featuring short rains and wildebeest calving. June is the start of the cool, dry, peak safari season. November and December begin the short rains, resulting in green scenery, migratory birds, and scattered showers. Perfect time to witness the big fives in Kenya and Tanzania.

### BEST PLACES TO VISIT THIS SEASON

- MASAI MARA IN KENYA
- DIANI BEACH IN KENYA
- NGORONGORO CRATER
- SERENGETI IN TANZANIA
- ZANZIBAR IN TZ
- AMBOSELI IN KENYA



**BEST TIME FOR  
SAFARIS & BEACH**

## PEAK SEASON - JULY TO OCTOBER

July to October is the prime dry season for most of Africa, bringing sunny skies and little rain. Cool, dry conditions in July/August give way to increasing heat by October. Wildlife viewing is excellent as vegetation is sparse and animals concentrate at shrinking water sources. This is the best time to witness the wildebeest migration and big five safaris.

### BEST PLACES TO VISIT THIS SEASON

- MASAI MARA IN KENYA
- ZANZIBAR IN TANZANIA
- AMBOSELI IN KENYA
- SERENGETI IN TANZANIA
- DIANI BEACH KENYA
- NGORONGORO CRATER

## TIPS AND GUIDES IN BOOKING SAFARIS

- **BOOK SAFARIS BETWEEN 6 - 18 MONTHS**
- **BOOK A PRIVATE SAFARI**
- **BOOK BOTH FLIGHT AND BY ROAD SAFARI**
- **DON'T COMPROMISE ON YOUR SAFARI**
- **ADD ENGAGING ACTIVITIES E.G HELICOPTER TOURS, BUSH WALKS, BALLOON FLIGHTS**
- **INCLUDE A NIGHT BEFORE AND AFTER IN NAIROBI**



# OUR SAFARI JEEPS

CHEETAH SAFARIS

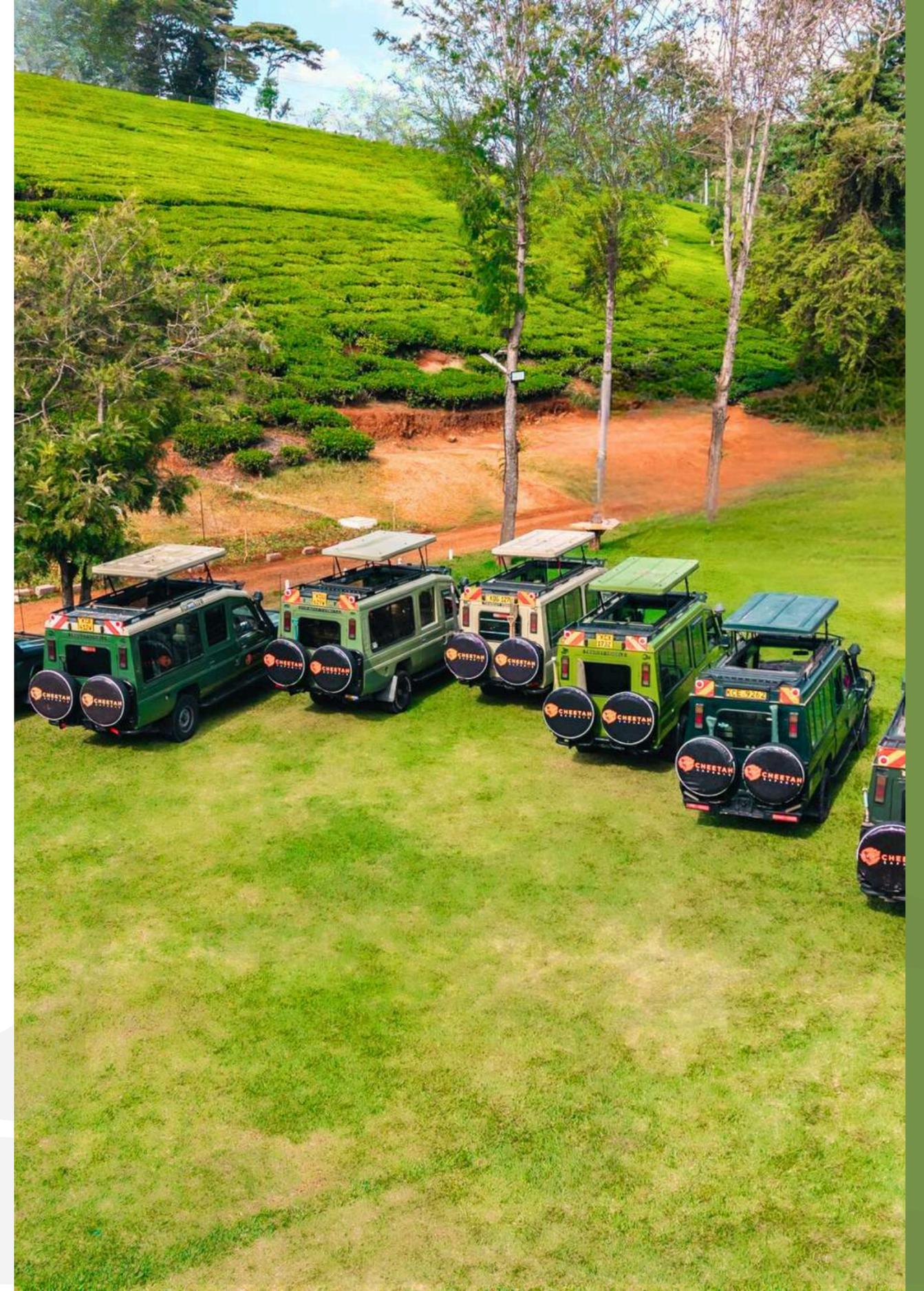


# OUR SAFARI VEHICLES

**WE HAVE A FLEET OF 12 SAFARI LAND CRUISERS IN KENYA & 4 IN TANZANIA.**

Our Safari vehicles are designed to offer comfort, relaxation, and vantage point as you enjoy game viewing.

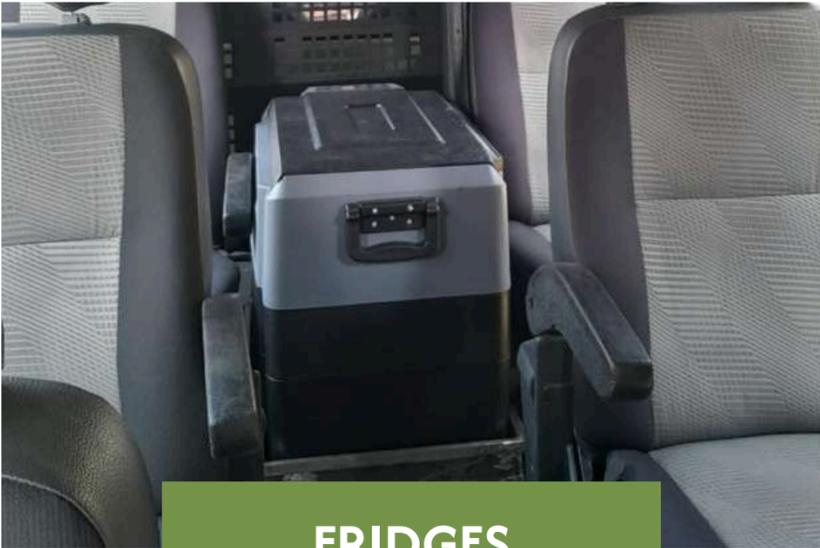
All customised to perfection, our safari vehicles ensure all your needs are met. Fitted with reclining seats, power sockets, guiding materials, and a refreshment area, to keep you quenched and energized throughout your safari.



# OUR SAFARI VEHICLES IN PHOTOS



# OUR SAFARI VEHICLES FEATURES



FRIDGES



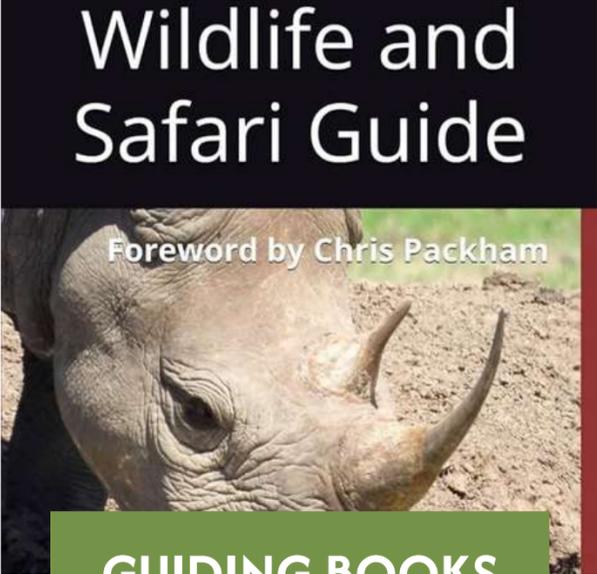
RECLINING SEATS



PROFFESIONAL SAFARI GUIDES



POWER SOCKETS



GUIDING BOOKS



LUGGAGE SPACE



**OUR SUSTAINABLE POLICIES**  
**CHEETAH SAFARIS**

# OUR SUSTAINABLE POLICIES

Our main focus in our sustainability projects is to equip and enhance education in Kenya. We believe education is the key to so many other things in an individual's life.

Education being our main focus, we also integrate other programs such as providing sanitary pads to girl children, reducing plastic usage by 60%, and reducing electricity usage by 40%.

**1% - 2%**

OF OUR MARK UP GOES TO OUR SUSTAINABILITY PROJECTS ACROSS KENYA



# OUR COMMUNITY ENGAGEMENT GALLERY

We continue to empower the local communities near the National Parks and Reserves we take our guests to. Our engagement with communities ensures they get quality education as well.



# GIVING BACK SAFARIS IN KENYA

Our Giving Back Safaris in Kenya combine unforgettable wildlife adventures with community and conservation projects, allowing you to travel with purpose.



8 DAYS 7 NIGHTS

FROM  
**\$7,344**  
PER PERSON

## BUY A PAD SAFARI - 8 DAYS NORTHERN KENYA

Embark on an 8 day safari through Northern Kenya, exploring rugged landscapes, unique cultures, and rare wildlife found only in this region.

[BOOK NOW](#)



12 DAYS 11 NIGHTS

FROM  
**\$9,579**  
PER PERSON

## BUILD A CLASS SAFARI - 12 DAYS KENYA SAFARI

Join our 12 day Kenya Safari and experience a classic journey through the country's most famous parks, rich wildlife, and stunning landscapes.

[BOOK NOW](#)

# OUR SUSTAINABLE POLICIES

At Cheetah Safaris, we are guided by the 17 SDGs UN Goals for sustainable and responsible tourism. We strive to practice and offer more guidelines within our company to ensure we remain promising in securing future lives.

01

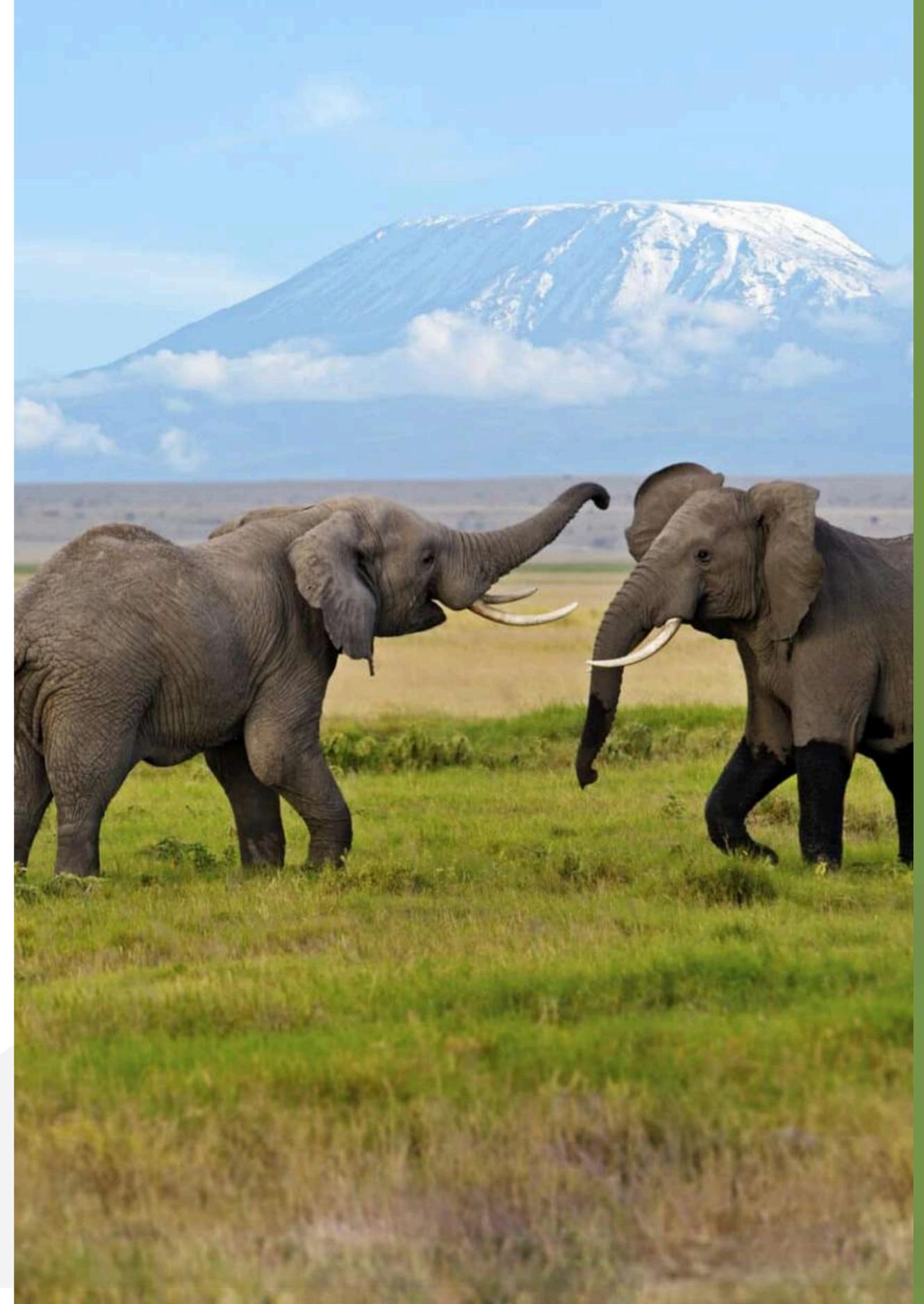
**SAVE WATER**  
**SAVE ENERGY**

02

**SUPPORT LOCAL COMMUNITIES**  
**PROTECT ENVIRONMENT**

03

**RESPECTING WILDLIFE SPACES**  
**PROMOTING EDUCATION**

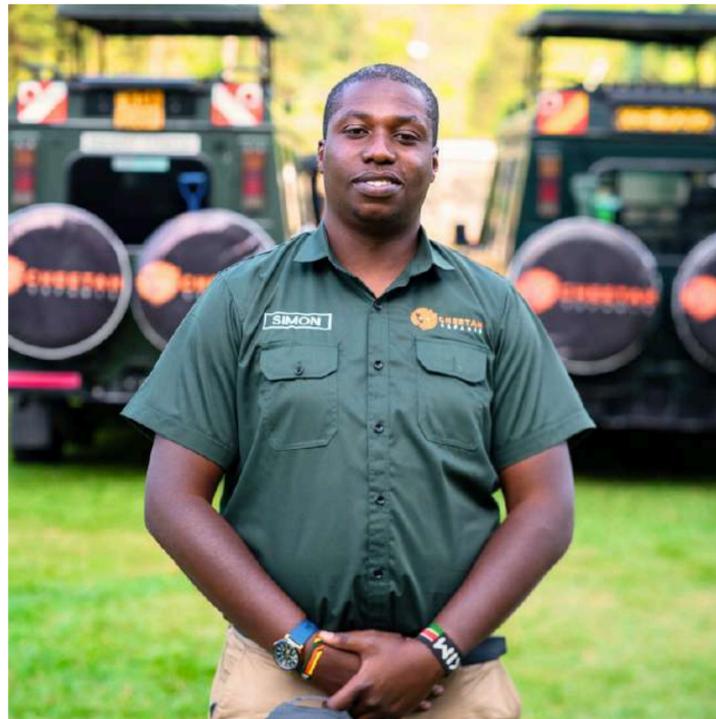




# MEET OUR TEAM

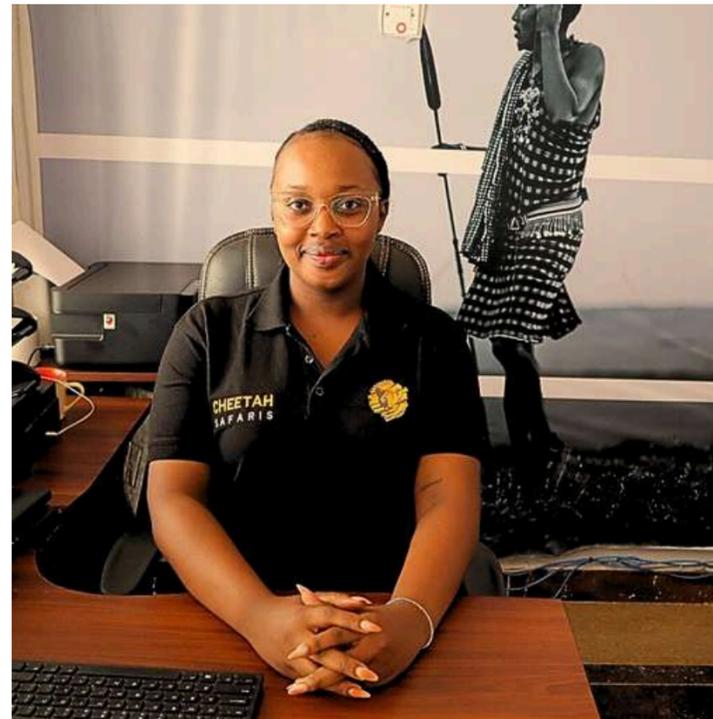
## CHEETAH SAFARIS

# OUR PROFESSIONAL SAFARI EXPERTS



**SIMON KIMANI**  
OPERATIONS & LOGISTICS

Meet our Operations & Logistics lead, Simon, who ensures every safari runs smoothly, from planning to the last detail on the ground.



**BRENDA WANGUI**  
SAFARI CONSULTANT

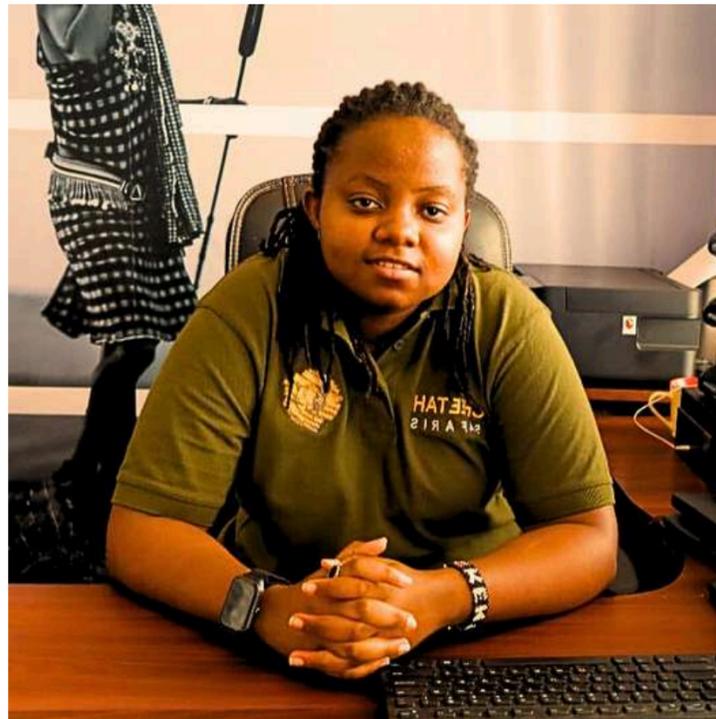
Brenda is the one behind all your guests' planning for any safaris in East Africa. She has vast knowledge in planning excellent itineraries.



**JOHN KAMAU**  
OPERATIONS & CONSULTANT

Behind the operations wheel is John, who is perfect in managing our Logistics and execution of all our guests itineraries in East Africa.

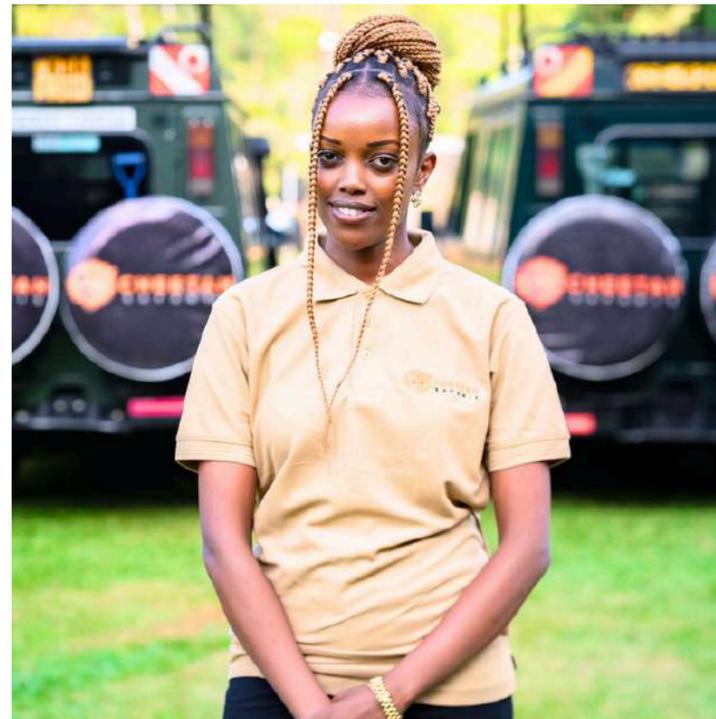
# OUR PROFESSIONAL SAFARI EXPERTS



**DIANA MUKAMI**

IT AND DIGITAL MARKETING

Diana is the Head of our IT and Digital Marketing Team. She manages all our social media and website management. A tech Guru in her own space.



**CAROLINE MACHARIA**

FINANCE & ADMIN

Manages our finances and all admin work. Carol is good at her maths and balancing all our operations costs and finances at the office..



**JOHN KANGETHE**

SENIOR SAFARI CONSULTANT

Oversees all operations, and all tours are well-planned, organised, and expert in ground handling. John ensures that all departments are in order and functioning as they should.

Why?

CHOOSE US

# WHY CHOOSE US

01

## WE ARE SUSTAINABLE

Its our core business to be and remain sustainable. Guided by the 17 Guidelines from the UN, we ensure we are sustainable.

02

## 5\* REVIEWS

We create unforgettable journeys across Africa, and our business is to make sure we exceed your expectations.

03

## AUTHENTIC JOURNEYS

Our Journeys are authentic, genuine and organic. We let you enjoy organic and magical safari experiences.

04

## 12+ FLEET OF JEEPS

We own our fleet of 12 Jeeps, and 2 Transfer vehicles to offer seamless and equal experiences across all our safaris.

05

## FRIENDLY RATES

We are not exaggerative, and also, we don't compromise our services. We give you the best rates within your budget.

06

## LICENSED BY THE GOVERNMENT

We are a licensed and governed by law in Kenya and Tanzania offering you safaris authentically.

## INCLUSIVE: INSURANCE AND EVACUATION COVERS

We Ensure All Our Safari Guests are insured with our comprehensive Travel and Medical Insurance Cover. This is Free to all our bookings.



# OUR VISION

01

## CONSERVATION

Lead in responsible safaris that protect wildlife, conserve nature, and empower local communities

02

## GUEST EXPERIENCE

Create unforgettable journeys that connect guests deeply with Africa's wildlife, culture, and landscapes

03

## GROWTH & LEADERSHIP

Our vision is to be Africa's most trusted safari company, known for excellence, sustainability, and innovation in travel

# OUR MISSION

01

## EXPERIENCE FOCUSED

Our mission is to design tailor made safaris that deliver unique wildlife encounters, cultural connections, and lasting memories.

02

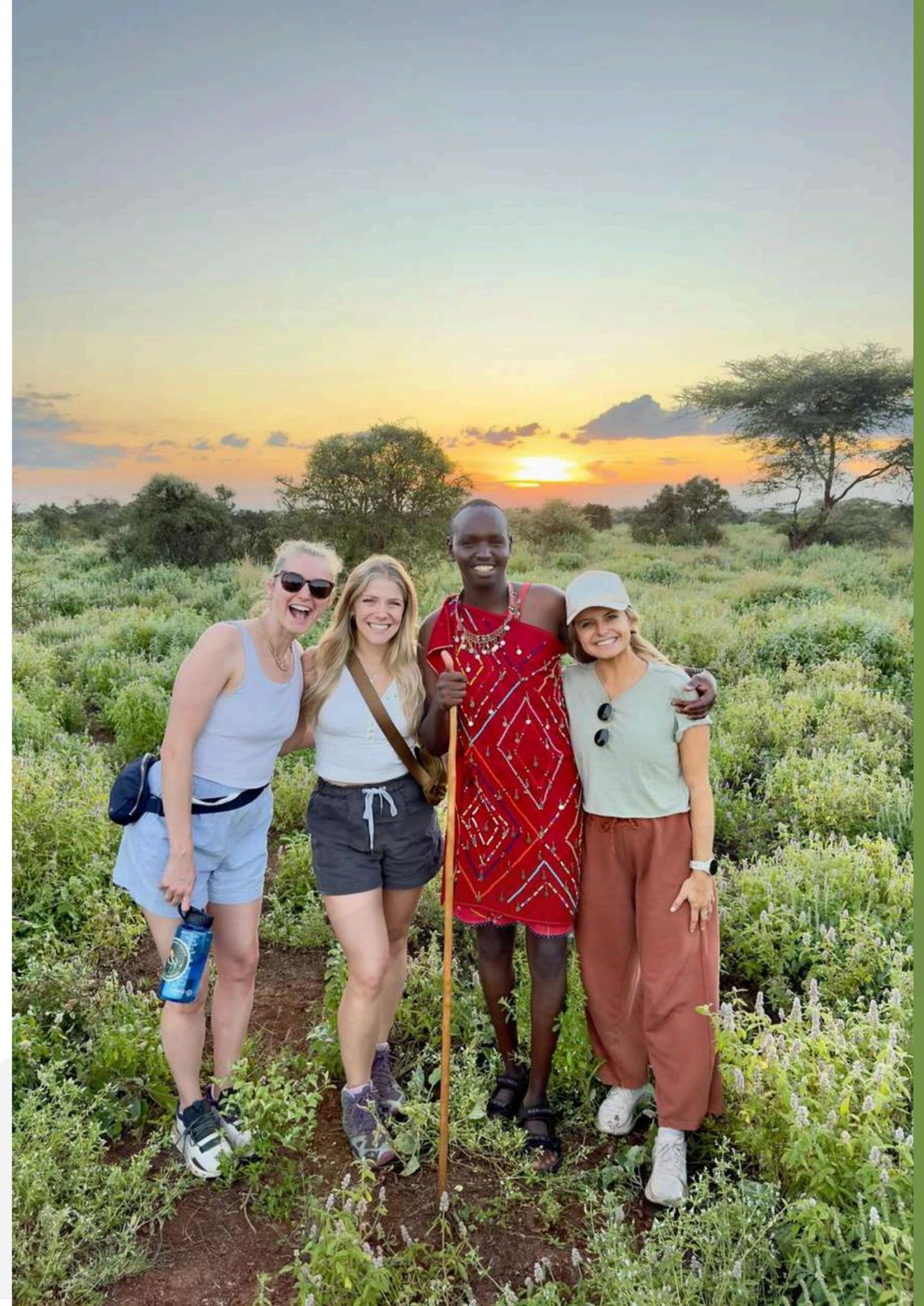
## SUSTAINABILITY FOCUSED

Our mission is to offer world class safari experiences while promoting conservation, supporting communities, and protecting Africa's heritage.

03

## SERVICE FOCUSED

Our mission is to provide professional, reliable, and personalized service, ensuring every safari runs smoothly from planning to completion.



# OUR PARTNERSHIPS AND MEMBERSHIPS



ATTA



PACK FOR A PURPOSE



TRA



BIGLIFE FOUNDATION



WORLD SERVE INTL



AMREF INTERNATIONAL

# OUR OPERATIONS CONTACTS

## OPERATIONS AND LOGISTICS

---

 [www.cheetahsafaris.com](http://www.cheetahsafaris.com)

 [operations@cheetahsafaris.com](mailto:operations@cheetahsafaris.com)

 +254-704-274-590

## SAFARI DESK & CONSULTANCY

---

 [www.cheetahsafaris.com](http://www.cheetahsafaris.com)

 [safari@cheetahsafaris.com](mailto:safari@cheetahsafaris.com)

 +254-729-744-244

## RESERVATIONS & BOOKINGS

---

 [www.cheetahsafaris.com](http://www.cheetahsafaris.com)

 [safari@cheetahsafaris.com](mailto:safari@cheetahsafaris.com)

 +254-793-692-265

## GUEST RELATIONS

---

 [www.cheetahsafaris.com](http://www.cheetahsafaris.com)

 [safaris@cheetahsafaris.com](mailto:safaris@cheetahsafaris.com)

 +254-729-744-244



# THANK YOU

Thank you for taking the time to learn about Cheetah Safaris. We look forward to welcoming you on a journey that goes beyond travel, one that connects you with wildlife, nature, and communities across Africa.



[www.cheetahsafaris.com](http://www.cheetahsafaris.com)



[safaris@cheetahsafaris.com](mailto:safaris@cheetahsafaris.com)



+254-729-744-244